











COMMUNITY HEALTH

IMPLEMENTATION STRATEGY 2020-2023



TABLE OF CONTENTS

ity 1: Prevent and Manage Chronic Disease	1-17
.1 – Enhance Skills & Provide Support	
1.1.1 – Caregiver Support	1
1.1.2 – Better Breathers Group	2
1.1.3 – Diabetes Education	3
2 – Manage Risk	
1.2.1 – Own the Bone® Program	5
1.2.2 – Patient Immunization Education	6
1.2.3 – Post-Discharge Wellness Partnership	7
1.2.4 – Annual Health Screenings	8
1.2.5 – Infant Safety Screening	9
1.2.6 – Chronic Disease Health Program	10
1.2.7 – Community Pandemic Response	11
3 – Enhance Access	
1.3.1 – Telemedicine	13
1.3.2 – Increased Access to Outpatient Services	14
4 – Provide Education	
1.4.1 – Infant Safety	15
1.4.2 – Health Awareness & Outreach	16
1.4.3 – Chronic Disease Management	17
ity 2: Increase Mental & Behavioral Health Services and Education	19-24
1 – Manage Risk	
2.1.1 – Substance Abuse Screenings	19
2.1.2 – Opioid Task Force	19
2.1.3 – Workplace Violence Mitigation	20

2.2 – Enhance Access
2.2.1 – Transportation Access
2.2.2 – Para-Medicine Services
2.2.3 – Expanding Continuum of Care Support22
2.2.4 – Contemplation Pathway23
2.3 – Provide Education
2.3.1 – Mental Health Social Posts24
Priority 3: Increase Economic Development
3.1 – Manage Risk
3.1.1 – Social Determinants of Health Assessment25
3.2 – Enhance Access
3.2.1 – Food Insecurity
3.2.2 – Meals on Wheels
3.2.3 – Patient Access to Medical Equipment28
3.3 – Provider Education
3.3.1 – Project Search29
3.4 – Stabilize Workforce
3.4.1 – Health Science Academy30
3.4.2 – Student Experiences
3.4.3 – Healthcare Career Fairs
3.5 – Charitable Giving
3.5.1 – Financial Assistance
Appendices A & B
Glossary of Abbreviations

PRIORITY 1 Prevent & Manage Chronic Disease

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
revent & Manage hronic Disease	Enhance Skills and Provide Support	Generations Social Worker	Caregiver Support Group	Education will be provided to caregivers each group session.	Year 1 goals continue	Year 1&2 goals continue into Year 3	Measured Outcom (MO) List the education
				Summary	Summary	Summary	topics for the year
				Develop referral brochure to connect caregivers with community support. Referrals are offered to attendees for community resources.	Transition back to face-to-face meetings. In person meetings resumed in July of 2022.	Attendance grows from 1-2 to five in Q3.	Topics presented over this implementation period included those listed in the gray box at left.
				Topics Presented Self-care strategies How to cope with a love changed cognition Tips/tricks working with Types of dementia The role of Medicare, M and insurance in day-to-care/placement Denial Anger with changes in life	hope dementia Grief Process for place In-home services Legal issues that someone's cogni Navigating unsup	ment come when tion changes	Percent of suppor attendees provide referrals. Number of referrato external community organizations is dependent on identified needs.

1.1.2 BETTER BREATHERS CLUB

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Enhance Skills and Provide Support	Director of Respiratory Care	Expand care of patients with chronic respiratory disease through the Better Breathers Club meetings	Offer two Better Breathers Club quarterly meetings in a virtual format by the end of FY 2021. Summary Due to the COVID-19 pandemic, meetings were moved to virtual. Attendance was poor. Respiratory Therapists initiated discussions with COPD patients about the benefits of attendance.	Summary Staffing turnover and training requirements have caused the Better Breathers Club to be on home the greater part of the FY.	Better Breathers Club meetings will resume once staff have completed training. Summary Marking efforts have increased with mailers, website, social media etc. Respiratory Care has had challenges with leadership of the group and have experienced poor attendance. Increased marketing efforts have not yielded greater attendance.	MO= Number of virtual Better Breathers Club meetings held. The total number of Better Breathers Climeetings for this implementation period were three. This program was of hold during the pandemic and relaunched in 2023

1.1.3 DIABETES EDUCATION

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Enhance Skills and Provide Support	Diabetes Educator	Reduce overall Hemoglobin A1C	NMC Health Diabetes Education program participants will maintain an average A1c target of <7%. Summary The first 6 months of FY 2021 the NMC goal is being achieved at 6.8%. New data for the second 6 mo. of FY2021 will be available in early July.	Continue with the ADA standard for A1c target of <7%. Summary FY 2022 Most recent data from 6/2022 is that NMC Diabetes Education patients average A1c was at 6.77%.	Continue with the A1c target of <7%. Summary During this FY we have had the onboarding of a new Diabetes Educator. Support group continues to be offered virtually and in person with consistent attendance. FY ending A1c's remain close to goal at 7.08.	Bi-annual data will indicate Diabetes Education participants have averaged an A1c goal of <7%. The three-year average for Diabetes Education participant HbgA1c's was 6.75%
		Speaking Engagements for Community Education	Diabetes Educator will present at a minimum of two community speaking engagements per year.	Year 1 goals continue.	Year 1&2 goals continue into Year 3.	MO= Number of speaking engagements	
				Summary Presentation given to NHS students on 12/1/20.	Summary 4 speaking engagements this year.	Summary 5 speaking engagements this year prior to December.	The Diabetes Educator has presented in 10 different speaking engagements over this time period.

Diabetes Support Group will meet on a monthly basis for client support and education	Diabetes Support Group will meet monthly with an educational offering each meeting. Summary The Diabetes Support Group met virtually until April 2021. It is now offered in person, virtual and livestreamed on Facebook. Educational programing is now available via telehealth with the addition of a second educator.	Year 1 goals continue. Summary Diabetes Support groups continue.	Year 1&2 goals continue into Year 3. Summary Diabetes Support groups continue.	MO= Number of Diabetes Support Groups held The Diabetes Support Groups continue to be held monthly in a virtual and face-to-face format for a total of 36 over the last three years. Attendance remains stable at 6-10 attendees.
Mentoring/Edu cation	Diabetes Educator will establish a mentoring program for Harvey County healthcare professionals seeking Diabetes Education Certification. One individual was involved in precepting during December. An additional educator was on boarded allowing for offering of telehealth for Harvey County with planning for outside of Harvey County in the future.	Year 1 goals continue. Two persons, an APRN and a PA-C were mentored by the Diabetes Educator this FY.	Diabetes Educator remains available for Health professionals seeking clinical observation hours. The Diabetes Educator remains available for clinical observation hours throughout the year.	MO= Number of certified educator resources Three individuals were mentored through the NMC Diabetes Education program over the course of this implementation plan

1.2.1 OWN THE BONE PROGRAM

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources &		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
		People					
Prevent & Manage	Manage Risk	Orthopedic	Build on current	Qualifying participants in the Own	Year 1 goals continue.	Year 1 goals continue.	MO= Number of
Chronic Disease		Providers	program for	The Bone program will be screened			participants
			prevention of	for osteoporosis.			enrolled compared
			fractures due to				to FY 2020
			osteoporosis	Summary	Summary	Summary	
				NMC Health (Newton Medical Center)	4 th year that NMC Health has	Our orthopedics team	For the Fifth year,
				was named a top performing program	been recognized as a 5-star	is recognized as an	NMC Health was
				in the Nation. This designation	performer in the Own the Bone	Own the Bone Star	recognized as a 5-
				appeared in US News and World	Program.	Performers for the 5 th	star performer by
				Report, Best Hospital edition. Out of		year in a row.	the Own the Bone
				10 measures, NMC met the criteria			program. 188
				100% of the time on 9 measures and		C. C	patients are now
				90% on other measures.		Star performers	registered in the
						achieve 75%	Own the Bone
				Total patients enrolled in the Own The		compliance on 5 out of 10 measures that	Program.
				Bone program tabulated at the end of		help patients avoid	
				June 2021.		future fractures. We	
				Osta a na vasia Duovantia na advastia na is		exceed compliance in	
				Osteoporosis Prevention education is scheduled for social media in May,		all 10 areas, achieving	
				2021.		100%	
				2021.			
				Software has been			
				added to the Dexa			
				scanner which reads			
				the trabecular bone.			
						This addition to the	
						routine Dexa scan and	
						is a better indicator of	
						osteoporosis.	

1.2.2 PATIENT IMMUNIZATION EDUCATION

Priority	Strategies	Inputs	Activities		Outputs		Impact
	Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023	
Prevent & Manage Chronic Disease	Manage Risk	Acute Nursing Departments/ Pharmacy/Infecti on Control	Screen and offer inpatients appropriate immunizations.	Goal of 98.5% of inpatients, ages 12 months or older, to be screened with appropriate seasonal immunizations offered.	Maintain 98.5% for flu immunizations.	Maintain 98.5% for flu immunizations.	MO= Percent of inpatients offered seasonal immunizations
				Summary	Summary	Summary	During this implementation
			NMC ended the flu season with a 99% compliance with assessing inpatients for flu vaccinations.	End of 2020-2021 season was 99%.	Year ended at 98.08%.	period 98.7% of inpatients at NMC were screened and offered the seasonal immunizations.	
							NMC Health provided 2,099 flu immunizations and 1,072 Covid Immunizations over the course of this implementation

1.2.3 POST-DISCHARGE WELLNESS PARTNERSHIP

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Managing Risk	Chief Operating Officer and the YMCA	Expansion of the "warm handoffs" to the YMCA to include IRU	Develop process for IRU patients to enter programs at the YMCA.	Year 1 goals continue.	Evaluate grad-student research. Determine appropriate elements based on results.	MO=Establishment of a process for IRU patients to participate in activities at the
				Summary	Summary	Summary	YMCA
				Further evaluation suggests that IRU patients are not at a point in care for 'warm handoffs' to YMCA services. Will focus on whether this is appropriate for Pulmonary Rehab patients.	The NMC Health COO and ACCO met with YMCA to introduce new outpatient services, review current partnerships and discuss ideas for potential partnerships. WSU Master's Student capstone project researches and recommends options and viability of impactful collaborations of the Newton YMCA and NMC Health.	The WSU master's students' findings were reviewed. Results were that there was not a compelling use case for each option identified. No further action is planned at this time.	Final findings from this strategy indicated that this intervention was not feasible.

1.2.4 ANNUAL HEALTH SCREENINGS

Priority	Strategies	Inputs	Activities		Outputs		Priority
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Risk Business Development Disease Changed to	Manage Risk Development Director Changed to Develop and implement healt screening campaigns for: -mammography -diabetes -colorectal cancer screening	-mammography -diabetes	Year 1 goals continue.	Goals as set forth in Appendix A calendar.	MO = Number of health screening campaigns held		
		FY2022		-osteoporosis			886 posts
				See <u>Appendix A</u> for calendar and annual summary of posts.	See <u>Appendix A</u> for calendar and annual summary of posts.	See <u>Appendix A</u> for annual summary.	completed covering topics from addiction to workplace safety.
				Summary	Summary	Summary	workplace sarety.
		351 total education/awareness posts were executed across multiple social media platforms (each post appearing on 1-4 platforms). Appendix A calendar shows minimum required posts. 227 total social media post were executed. Each post appeared on 1-4 platforms Appendix A calendar show minimum required posts.	351 total education/awareness posts 227 total social	227 total social media posts	ia posts 308 total posts across	See <u>Appendix A</u> for greater detail.	
			appeared on 1-4 platforms. Appendix A calendar shows minimum required posts. Appendix A post summary shows additional topics	1-4 platforms. See Appendix A for scheduled calendar and summary of completed posts for the year.	Introduced the new Choose Wisely campaign during a Chamber of Commerce Breakfast in fall		
					Expanded the Choose Wisely community collaboration to include messages for immunizations, flu	2022 and increased the number of collaboration partners by 28%.	
					prevention, mental health screenings, and regular wellness screenings. Developed a screening and immunization guide for individuals.	Nearly 650 "Staying Healthy" screening and immunization guides were requested by and provided to area employers.	

1.2.5 INFANT SAFETY SCREENING

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Manage Risk	Family Birthing Center	Participate in Neonatal Abstinence Syndrome Vermont Oxford Network	Develop standardized neonatal abstinence screening protocol.	Apply for (beginning in Oct 2021) and become Safe Sleep Certified by KIDS (Kansas Infant Death and SIDS) Network.	NMC Health FBC will follow P&P to maintain ongoing certification.	Safe Sleep implemented at NMC Health and educational offerings began in the community.
			Revision- Mothers on the	Summary	Summary	Summary	Evaluation indicates that 100% of
			FBC unit will receive education on Safe Sleep	The Neonatal Abstinence participation opportunity has ended. It was retired in February of 2021. Distribution of Sleep Sacs to all	Safe Sleep Certification application and revisions submitted.	Safe sleep certification Received September 2022 and certification goes through 2025	newborn parents receive Safe Sleep education at NMC Health.
				newborns went live in March 2021.		compliance audits for Safe Sleep remain at 100%.	Safe Sleep presentation was
				NMC Health employees a Safe Sleep educator and will apply for certification			given at the 2023 Harvey County
				at 6 months.			Safety Fair

1.2.6	CHRONIC DISEASE HEALTH PROGRAM
-------	--------------------------------

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Ma Chronic Disease	Manage Risk	Vice President of Physician Clinics	Chronic Care Management program Renamed to Chronic Care Manager (CCM)	NMC Health Family Medicine clinics will develop and implement a Chronic Care Management (CCM) program during FY 2021:	Have 50% of registry patients accomplish their objectives as determined per policy.	Implement the Chronic Care Management program in Hesston and be successfully seeing enrolled patients by the end of FY2023.	MO=Program for Chronic Health Nurse will be implemented in Family Medicine clinics
				 Q1 development of job descriptions Q2 policy on management of registries for Diabetes and Hypertension Q3 Physician approval of timelines and objectives Q4 Designated nurse at each location Summary A job description, policies and a Diabetes Registry were developed and approved for the CCM. The Family Medicine-Hesston providers approved a Care Path for Diabetes management and work has begun in collaboration with the Diabetes Education Department. This program will now move to Family Medicine-Valley Center where a CCM has been hired and is in the process of onboarding. 	Establish Diabetes and Hypertension Registry at Valley Center with affiliated Care Paths approved by providers Hire a CCM at the North Amidon Clinic. The lack of Staff development opportunities caused a longterm delay in development of this program.	Eight patients are enrolled in the Chronic Care Management (CCM) program at the NMC Family Medicine-Hesston Clinic. The Chronic disease focus for these patients is Hypertension. Data is being submitted to KHC for an ongoing project on a quarterly basis.	The CCM program did not fully launch until FY 2023. There are eight patients registered in this program to date. Hesitancy to enroll is usually due to the cost/month for this program which averages \$30/month for Medicare patients.

1.2.7 COMMUNITY PANDEMIC RESPONSE

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Manage Risk	nage Risk Chief Clinical F Officer C	Officer community pandemic response	Coordinate supplies and testing access with public health. Host four community educational offerings for long term care facility, public health, clinics and hospital.	Coordinate supplies and testing access with public health.	Proactively source suppliers, manage supply chain and manage storeroom assets for effective distribution. Serve as an expert resource on	MO= Ensure supplies and testing access is available for projected need MO= Number of hosting
				Summaries	<u>Summaries</u>	procurement strategies for	opportunities for community
				A Case Management representative met each Monday for collaborative	A Community Emergency Response meeting was	community partners.	
				education with LTCs, Harvey County Health Department and Harvey County Emergency Management. These meetings continue on an every-other-	attended by Safety Officer. The goal is to initiate a community plan for PPE	Summaries Calls were discontinued	NMC Health organized and hosted the community
				week basis presently.	supplies and storage.	in April of 2022 and will resume if and when	meetings between Long Term Care
				NMC Health collaborated with Health Ministries Clinic for COVID vaccination of our employees.	Infection Control Officer planned a joint initiative with Harvey County Health Department in August 2021.	needed.	facilities, Harvey County Health Department and Harvey County
				NMC Health led the community education campaign, Choose Wisely, with ~31 community partners on safety protocols and mask wearing.	Goal was vaccine awareness and mitigating vaccine hesitancy.		Emergency Management during the pandemic (beginning Fall 2020
			Leader in Materials Management resources and contacts for EMS, LTCs and other organizations in regards to PPE acquisition.	Contributions to pandemic response include: Assistance with vaccine clinics Offering vaccines (flu and		through April 2022, when the calls were discontinued)- approximately 15	
			NMC Health CCO and CMO participated in a live panel discussion regarding vaccines hosted by Harvey County NOW.	COVID) to employees along with family and friends, served as a resource for nursing homes, schools and other healthcare providers.		calls where completed.	

New for 2023 Prevent and Manage Chronic Disease	Manage Risk	NMC Health Occupational Medicine	Industrial Athletic Training Role	New service offering which began in 2022. One of the Midwest Occupational Medicine Athletic Trainers, contracted with local manufacturers, for managing on site injuries and worksite injury	Year 3 Build the Industrial AT role and initiate with additional businesses. • Two AT's remain	The goals of the industrial athletic trainers are to accomplish the following:
				prevention. Program piloted at AGCO in Hesston with a second AT added in April 2022 due to success of the services.	employed at AGCO, focus of care on prevention of repetitive injuries, ergonomics and treatment of acute injuries.	Reduction of repetitive work injuries. Early interventions for acquired work injuries. The current focus of the AT role has been
						more direct urgent care with preventive care remaining a goal

1.3.1 TELEMEDICINE

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Enhance Access	NMC Health Clinics NMC Health Home Care	Telemedicine	NMC Health will offer telemedicine services to appropriate patients in Home Care and the Family Medicine clinics. Summaries Telehealth visits were enabled in LTC's, allowing providers to interact with their patients. Home Care utilizes virtual visits for Plan of Care Review and Telehealth equipment integration with Meditech (EMR) for monitoring patient conditions. NMC Health has expanded use of telehealth in Wound Care, Cardiac Rehab and Diabetes Education.	Year 1 goals continue. Virtual Skilled Nursing and telehealth equip. available for high-risk Home Care patients. Summaries Clinic virtual appts remain low but are available. Using for LTC visits. Home Care continues to offer virtual visits and telehealth, home monitoring, for high risk patients.	Year 2 goals continue. Summaries Telemedicine available in clinics, utilization minimal. Continues to be used in Home Care. New telemedicine equipment installed in Home Health to streamline processes, improve remote monitoring, and enhance patient education related to their disease process.	MO= number of patients served by telemedicine per service line for FY 2021 Reports show that 464 patients have been served via telemedicine in the clinics, outpatient departments, Diabetes Education and Wound Care over the course of this plan. NMC Home Care has conducted 113 visits using telemed during this time frame.

1.3.2 INCREASE ACCESS TO OUTPATIENT SERVICES

Priority	Strategies	Inputs	Activities		Outputs		Impact	
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023	
Prevent and Manage Chronic Disease	Enhance Access	Imaging Director/ Associate Chief Clinical Officer	Expand hours of outpatient service lines to increase access	Design expanded hours for one modality in imaging and one service line in outpatient services.	MRI and CT to offer extended hours through 9PM on Mon-Thurs, by July 2021.	Open daily Sonography schedule to accommodate an increase of 30 exams per day.	MO = Number of patients served by extended hours	
				Summary Imaging has reduced pricing for studies in health focus months (e.g. Ca++ CT's for \$50 in February). The Imaging Department now offers PET scans an additional two days per month. The addition of a second mammogram machine in May 2021 will allow the number of women served to increase from 18/day to 30/day.	Extended hours for MRI and CT began 07052021. All appointments filled quickly and have remained consistently full. Onboarded an additional Ultrasound tech and machine. Available appointments went from 32-62/day.	Summary A third sonography room fully functional, staffed and the schedule is full.	Approximately 498 additional MRI and Sonogram patients have been served in the past two years of this implementation plan.	

1.4.1	INFANT SAFETY & SUPPORT
-------	------------------------------------

Priority	Strategies	Inputs	Activities		Outputs		Impact	
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023	
Prevent and Manage Chronic Disease	Manage Chronic	Family Birthing Center	Provide education regarding appropriate infant transport	Complete car seat checks and education to discharging maternal child population.	Host two "Car Seat Check Lanes" in FY2022.	Will host two "Car Seat Check Lanes" in FY2023.	MO = Number of car seat checks completed for FY 2021	
				Summary	Summary			
						<u>Summary</u>		
				Car seat checks were reduced to	Four cars seat Lanes were		NMC Health has	
				appointment only during the height of	hosted during this year.	Four car seat check	hosted seven car	
				the pandemic. The intent is to resume	NMC Health has a total of 3	lanes have been	seat "Check Lanes"	
				"Check Lanes" by the end of CY2021.	staff certified to do car seat checks.	hosted during this FY.		
			Provide	Participate in annual community baby	Year 1 goal/s to continue in	Continued	MO= Number of	
			community	shower by offering educational	Year 2.	participation in	participants in	
			educational event	materials.		annual community	community baby	
			for maternal			baby shower.	shower	
		infant population	infant population	Summary	Summary			
				NINAC Haralth will provide in the	5 luly 2024 to April 2022	<u>Summary</u>	Due to the	
			Additional	NMC Health will participate in the Community Baby Shower when	From July 2021 to April 2022 Community Baby showers were	Planning in place for a	pandemic, the Community baby	
			activities:	scheduled.	suspended due to the	September event.	shower was not	
			Infant Transition	Scheduled.	pandemic.	Tera Stucky, RN FBC	held in Spring of	
			Task Force	The Infant Transition Task Force		and Madison	2021 or 2022. 50	
				includes staff from the Family Birthing	Approximately 50 moms were	Pankratz, Social	participants	
				Center, Case Management and Home	served at the Community Baby	Worker are NMC reps	attended in Spring	
				Care. They collaborate on safe care	Shower and NMC Health	to this committee.	of 2022 and the	
				referrals for infants following dismissal	donated Pack n Plays as well as		2023 event is	
			Hearing	from the hospital.	\$250.		scheduled for	
			screenings:	If an infant fails their first hearing			September.	
				screening in the hospital, the repeat				
				screening in the hospital, the repeat screening is offered free of charge by				
				NMC Health to eliminate compliance				
				concerns with the second screening.				

1.4.2 HEALTH AWARENESS & OUTREACH

Priority	Strategies	egies Inputs	Activities		Outputs		Impact	
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023	
Prevent & Manage Chronic Disease	Provide Education	Marketing/NMC Wellness Team	_	Monthly health awareness topics posted on social media.	Year 1 goal/s to continue in Year 2.	Year 1&2 goals continue into Year 3.	MO= 12 health awareness topics will be posted on Newton Medical	
				See summary under Appendix A for awareness efforts posted on social media during year 1. Quarterly NMC Health Employee Wellness Challenges emphasized core strength, stress management, walking, and gratitude. The public was encouraged to participate. (e.g.) WALKtober –the 50, 000 mile walking challenge to employees was met at 52,258.82 miles	See summary under Appendix A for awareness efforts posted on social media during year 2. Quarterly NMC Health Employee Wellness Challenges included kindness, eating the rainbow, stress management, and spot the salt. The public was encouraged to participate.	Summary See Appendix A for social media efforts during year 3. Quarterly NMC Health Employee Wellness Challenges included preventive screenings, walking, healthy eating swaps, and healthy sleep habits. The public was encouraged to participate.	Center's social media sites An average of 24.6 educational social media posts were executed each month. Four employee wellness engagement activities were completed each year.	
			Walkie Talkie topics include a walk along the NMC Fit Path	Quarterly Walkie Talkie's to be offered in person or virtually. Summary Walkie Talkie's included Dr. Koontz on Walktober (1071 reach), Dr. Kadam discussion core strength to improve spine issues (801 reach), and Dr. Stanley offered a presentation on stress and burnout (1143 reach).	Year 1 goal/s to continue in Year 2. Summary Walkie Talkie subjects included: Nutritionist Mary Steinbrock on low salt recipes (720 reach); Monica Turner on Managing Stress (890 reach); Scott Metzler on Kindness (1789 reach); FANS director Randy Davis with an Eat the Rainbow cooking demonstration (1008 reach).	Year 1&2 goals continue into Year 3. Summary Walkie Talkies included: Dr. Stanley on Preventive Care (613 reach), Healthy Steps with Lorrie Kessler (678 reach), Healthy Swaps with Mary Steinbrock (632 reach), Healthy Sleep with Vince Perry (476 reach).	MO= Number of events and corresponding topics Eleven Walkie- Talkies have taken place over the course of this plan. Topics included are listed with each year's summary.	

NMC Marketing Team	Lead a collaborative effort for unified health care	Initiate a community collaboration for unified COVID-19 communication efforts.	Continue collaboration with renewed COVID-19 messages.	Expand collaboration focus beyond COVID-19 to broader health needs.	MO= Number of collaboration partners.
	messages to be communicated by critical	<u>Summary</u>	<u>Summary</u>	<u>Summary</u>	The Choose Wisely community health campaign
	community cohorts for a stronger community	A "Choose Wisely" collaboration featuring 20+ Harvey County partners from healthcare, government, education, first responder	The "Choose Wisely" collaboration increased to 23 Harvey County partners.	The "Choose Wisely" collaboration increased to 26 named Harvey County	collaboration featured 31 partners sharing unified messages on
	impact.	organizations, and private business was kicked off in November 2020.	A series of "Your Choices Matter. Choose Wisely." posters were provided to	partners and 5 additional supporting partners.	health priorities in Harvey County.
		A series of "Your Choices Matter. Choose Wisely." posters were provided to partners to educate the community on masking, hand washing,	partners to educate the community vaccines and COVID-19 basic prevention.	A series of "Choose Wisely" posters were provided to partners	A public dialogue was sparked on, "What does it mean for our community
		social distancing, large crowds, staying home when sick, and cleaning high-touch surfaces.	A series of videos featuring community members about why they choose to vaccinate was produced and shared on	to educate on flu season, immunizations, wellness screenings,	to be healthy?" Ideas ranged from sustainable infrastructure,
		A series of videos featuring community members about why they choose to mask was produced and shared on social media.	social media.	and mental health. Messages were also shared on social media.	healthy economy, quality housing, living wage, and healthcare access to food insecurity.
Facilities Department	Conduct two pathway/fitness counts for	Promote pathway and fitness of whole body.	Year 1 goal/s to continue in Year 2.	Year 1&2 goals continue into Year 3.	MO= Establish baseline count of persons utilizing the
	utilization and fishing for FY 2021	Summary There is an average of 20 Life path users/day 5-10 pond users/week	Informal count reported as 10-12 persons at mid-day	Informal counts are at 6-12 walkers at mid-	fitness pathway and fishing opportunities
		(counts based on anecdotal observation over 6-month period).	consistently throughout the FY.	day.	Mid-day counts over the three years have averaged between 6-12 depending on weather and season.

1.4.3 CHRONIC DISEASE MANAGEMENT

Priority	Strategies	Inputs	Activities			Impact	
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Provide Education	Executive Director of Clinical Outcomes	Collaborate with community partners on consistent Stoplight Zone	Implement utilization of Stoplight for Congestive Heart Failure, Diabetes and Chronic Obstructive Pulmonary Disease deployed for use by end of FY 2021.	Year 1 goal/s to continue in Year 2.	Year 1 & 2 goal/s to continue in Year 3.	MO = Stoplight Zone patient information sheet. The Stoplight Zone
			patient education for Chronic Disease	Summary	Summary	Summary	information sheet was approved and implemented for
			management	The new Stoplight Zone patient education document was completed and sent to all providers. Case Management is working with IT to have the Stop Light Zone resource auto print for Diabetes, COPD, and CHF patients along with the discharge	Stoplight zones are be updated and verified with each partner. Mew Case Managers will be oriented to the Stoplight Zone document and the resources are being implemented in the CM discharge follow-up call.	The Stop Light Zones were verified with NMC Health partners. CM utilizes Zone education in d/c planning.	use June 2021. Revisions and reorientation have occurred over the past 6 months.
				education.		The Zone resource is also a tool for CM in post discharge follow-up patient calls.	

PRIORITY 2 Increase Mental & Behavioral Health Services and Education

2.1.1 SUBSTANCE ABUSE SCREENINGS

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources &		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
		People					
Increase Mental	Manage Risk	Executive Director	Formulate	Implement <24-hour substance abuse	Year 1 goals to continue in	NMC Health Social	MO= Number of
Health and		of Clinical	community	placement assessment.	Year 2.	Worker will routinely	onsite SACK
Behavioral		Outcomes	collaboration			meet and connect	assessments
Health Services			with local entity			with MIRROR staff to	completed
and Education			for on-campus/	Summary	<u>Summary</u>	assess the completion	
-Depression			emergency			of assessments.	
-Substance			department	MIRROR staff are available to do same	MIRROR continues to be		
Abuse			Substance Abuse	day assessments at NMC Health.	available for assessments.	Summary	# sacks <u>0</u>
			Center of Kansas	Process for completion of these	MIRROR reports this quarter		Executive Director
			(SACK)	assessments are ongoing as of the end	they are most often able to	MIRROR continues to	of Clinical Outcomes
			assessments	of March; 18 assessments had been	cover or find coverage of cost.	be available but most	continues to
				completed.	Patients have been referred to	often reports they are	evaluate expanding
					MIRROR, but utilization of the	"booked full."	SACK assessments
					assessments has been minimal.		for NMC Health.

2.1.2 OPIOID TASK FORCE

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Manage Risk	Emergency Department Social Worker	NMC Health will have representation in the Harvey County Opioid Task Force	NMC Health will participate in the Harvey County Opioid Task Force. Summary The ED Social Worker serves on the task force. The task force has not met since the beginning of the pandemic. Mary Karst (RT) attends the STAND meetings which have resumed and address drug and smoking prevention.	Year 1 goal/s to continue in Year 2. Summary Opioid Task Force has not met. Its goals have been assumed under the Drug Free Youth Coalition. New SW to lead collaboration efforts with NMC Health D-FY. Mary Karst remains active with STAND	NMC Health Social Worker will attend and contribute to the Opioid Task Force. Summary Case Manager serves on the Harvey County Resource Council; closely communicates with Prairie View; Law Enforcement.	NMC Health will delegate one representative to the Harvey County Opioid Task Force NMC Health has had a representative to this task force, while active, for the course of this plan.

2.1.3 WORKPLACE VIOLENCE MITIGATION

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources &		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
		People					
Increase Mental	Manage Risk	Social Work/	Design annual	Offer one educational offering (with	Offer one educational offering	This activity is	MO= Number of
Health and		Associate Chief	workplace	Continuing Education Unit's) for	(with Continuing Education	terminated.	educational CEU
Behavioral		Nursing Officer	violence safety	community members regarding work	Unit's) for community		offerings on work
Health Services			seminar for	place violence mitigation.	members regarding work place		place violence
and Education			community		safety.		mitigation
-Depression			partners				
-Substance					<u>Summary</u>		This activity was
Abuse				Summary			terminated due
					This Activity will be reevaluated		NMC Health not
				NMC Health participated in the	by the ACNO.		having a presenter
				community safety fair in the Spring of			who has expertise in
				2021 with education in areas of safety			this field available.
				in the workplace.			

2.2.1 TRANSPORTATION

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services	Enhance Access	Executive Director of Clinical Outcomes and designated Case	Establish reliable/timely transportation for behavioral health	Maintain contracts with transportation services for behavioral health patients.	Maintain contracts with transportation services for behavioral health patients.	Year 1 & 2 goal/s will continue in year 3.	MO = Number of vouchers issued from NMC Health for the Find a Way
and Education -Depression		Management Social Worker	patients from the Emergency	Summary	Summary	Summary	transportation program
-Substance Abuse			Department	A contract initiated with 1st Choice Security on 10/14/20 with plans to add a second secure transport. Case Management is working on additional contracts so NMC Health will have access to three services instead of one.	Contracts remain current and transportation services are available. EDCO evaluates cost and reports accordingly.	Three contracts remain current and transportation services are available. NMC Health is experiencing higher costs which are due to increased numbers of behavioral health transfers.	Approximately 90 cab vouchers provided 2020-2023. Total value of cab vouchers is reflected in Total Community Benefit, included in 3.5.1 reporting.

2.2.2 PARA-MEDICINE SERVICES

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education	Enhance Access	Designated Case Management Social Worker	Coordinate services for referred para- medicine population	Provide follow-up referral care for 70% of para-medicine referrals for FY 2021.	Provide follow-up referral care for 70% of para-medicine referrals for FY 2022.	Provide follow-up referral care for 85% of para-medicine referrals for FY 2023.	MO= Number of follow up referrals/ total number of para-medicine referrals
-Depression -Substance Abuse				Summary A new updated system from Newton Fire and EMS sends an email with referrals each Monday. Follow up completed on 100% of referrals received.	Hesston EMS will reach out to Newton EMS to review program. Hesston EMS Director Russ Buller will contact NMC Health for meeting with Case Management at appropriate time.	Case Management reviews the Paramedicine list for those present in ED or an acute admission, for follow up. With completion of staff onboarding in CM, the CM workflow will be assessed for the Social Worker's capacity to review and address all of Paramedicine list.	Over a three-year period, 121 Paramedicine referrals have been received for follow up by Case Management staff.

2.2.3 EXPANDING CONTINUUM OF CARE SUPPORT

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Enhance Access	Chief Clinical Officer	Evaluation of expanding continuum of care support for behavioral health population	Complete assessment of continuum of care gaps and service offerings evaluation for FY 2021.	Active collaboration as a State Institutional Alternative facility.	NMC Health will continue to provide active collaboration as a State Alternative Facility. NMC Health will continue ad hoc meetings with local mental/behavioral health services to	MO= Assessment completed The status of State Institutional Alternative facility was received in April of 2022.
				Summary Participated in and applied to be a State Institutional Alternative (SIA) site with Kansas Department for Aging and Disability Services (KDADS). Case Management continues to meet with Mirror, Prairie View, Ember Hope, Res Care, for communication and education.	Summary In April 2022 NMC Health became a designated State Institutional Alternative Site. Ember Hope is opening a new 12-bed psych care for 12-18 y.o. females who are from w/in 60 miles of Newton.	enable collaboration, communication and education opportunities. (HP, 4/2022) Summary NMC Health Status as a State Institutional Alternative Site continues. Utilization is low due to potential candidates not meeting admission criteria.	

2.2.4 CONTEMPLATION PATHWAY

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Health and Behavioral Health Services and Education -Depression	Enhance Access	Case Management Year 3-moved to Director of	Construct contemplation path on NMC campus for FY 2021	Complete contemplation path for community meditation and spiritual health intervention.	Planned use of the Life Path for meditation and spiritual health.	Re-engage Chaplaincy Services in spiritual and emotional support for patients, families and staff.	Contemplation pathway implemented
-Substance		Volunteer					The Chaplaincy
Abuse		Services		Summary	Summary	Summary	program was revitalized in FY
				The Walking Path/Contemplation Path was completed with help from a local	The Life Path continued in use and a new prayer guide was	Life Path continued.	2023 with the onboarding of a
				Eagle Scout. The path received the new name of "Life Path." With	developed.	Sunshine Cart begins making rounds.	part-time chaplain and an expanded
				assistance from the Chaplain, a free prayer guide was developed for those using the path.	Coordination of the Life Path was moved to the new Director of Volunteers in collaboration with the future	A Comfort Care Companion program is in development.	group of volunteer chaplains. Spiritual support to patients is provided through
					chaplain.	Recruiting volunteers with training to begin in the next Quarter.	face-to-face visits and to employees via spiritual
						in the next equiter.	experiences offered in the chapel.

2.3.1 MENTAL HEALTH SOCIAL POSTS

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Provide Education	Chief Operating Officer/Marketing Director	Provide educational postings on social media regarding mental health	Provide five postings per FY regarding Mental Health. Summary 4-5 mental health topics are posted on the average per quarter. Topics include: signs & symptoms, depression, suicide, PTSD, addiction, self-care, sleep, parenting, trauma, mental health screening, education courses, and caregiver support. Three blogs on managing mental health during COVID-19.	Goals will continue as outlined in Year 1. Summary Continued posting 4-5 mental health topics on the average per quarter.	Year 1&2 goals continue into Year 3. Summary Continued posting 4-5 mental health topics on the average per quarter.	MO= Number of completed posts and number of people who may have read posts. 55 posts, 3 blogs NMC Health's social media posts averaged organic (unpaid) impressions of 1000-1500 people per post, according to SEMrush reporting.

PRIORITY 3 Increase Economic Stability

3.1.1 SOCIAL DETERMINATES OF HEALTH ASSESSMENT

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources &		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
		People					
Increase	Manage Risk	Executive Director	Social Determinants	Initiate SDoH assessment and	Year 1 goal/s to continue in	Year 3	MO= Number of
Economic		of Clinical	of Health (SDoH)	documentation for inpatients.	Year 2.	NMC Health will work	SDoH assessment
Stability		Outcomes	assessment			towards further use	completed/ total
Food convite						of the SDoH data	number of inpatient
-Food security -Housing						collected towards readmissions	admissions
stability						assessments, along	SDoH's are
-Poverty						with Health Equity	completed with
						data.	each Case
							Management
				Summary	<u>Summary</u>	<u>Summary</u>	in/outpatient visit.
							The top four
				Disseminated annual assessment	See Appendix B	See Appendix B	identified areas of
				data with impacted community	Key areas continue to be:	Key areas continue to	SDoH's are reported
				partners.	• Low Income	be:	quarterly.
				S	Alcohol/Drug addiction in	Low Income	NAO- Number of
				Summary SDOH are being collected on all	the family	Alcohol/Drug	MO= Number of health histories
				patients in a bed. IT is working with	Unemployed	addiction in the	coded with SDoH
				Hospitalists to place SDOH in the	Dependent relative living in	family	coded with SDOR
				discharge summary for review and	the home	Unemployed	*1,462 SDoH
				for coding purposes.		 Dependent relative living in the home 	assessments have
				Tor county purposes.		living in the nome	taken place since
				See Appendix B			July 1, 2022. EDCO is
				F. F			currently assessing
							opportunity of data
							stratification and
							patient impact from
							SDoH data
							collected.

^{*}based on Business Clinical Analytics reporting

3.2.1 FOOD INSECURITY

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Enhance Access	Chief Operating Officer or designee	No-till Giving Garden at NMC Collaborate with YMCA in family/youth cooking programing and garden usage	Share produce from Giving Garden with community members. Summary A sidewalk to increase access was added in late Fall of 2020. Till garden to be planted May 2021.	Year 1 goal/s to continue in Year 2. Summary Garden has failed in the first 2 years of this concept. NMC will not pursue for a 3 rd year. Given current hospital condition here and across the US. it's not for us to plant gardens and orchards – it's not where we have expertise nor bandwidth. The hospital will direct those in need to local food banks and public	NMC will not pursue for a 3 rd year.	MO= The Newton Community is aware of and has access to the NMC Giving Garden This project was terminated in early 2022 due to NMC Health not having the expertise to plant and maintain gardens and orchards.

3.2.2 MEALS ON WHEELS

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability	Enhance Access	Chief Operating Officer and Director of Food	Meals on Wheels (MOW) -this program brings	NMC Health will meet the increased need identified by # MOW meals.	Year 1 goal/s to continue in Year 2.	Year 1&2 goals continue into Year 3.	MO= Number of meals provided through MOW
-food security		& Nutrition Services	healthy nutrition to older adults	Summary	Summary	Summary	program
-Housing stability -Poverty			(nutrition as an element that may help to prevent or	The peak number of meals per day reached 95 during the pandemic.	Average of 79 meals/day	Average of 86 meals/day	NMC prepared and served Meals on Wheel's meals at an
			mitigate some chronic diseases	Share the Love Fundraiser was held to honor former Food and Nutrition Services director Robert Kidd who	Share the Love Fundraiser continues with the proceeds going to the Meals on Wheels	Share the Love Fundraiser continues	average of 2,473 meals per month.
				lost his life to COVD in January. This fundraiser raised 1,635 virtual box lunches surpassing the previous year's total of 660. This year the lunch boxes were shared with area	program.	with the proceeds going to the Meals on Wheels program.	For the term of this plan that per month average would total 89,028 meals served.
				seniors in need rather than being consumed by the supporter themselves.			30.700.

3.2.3 PATIENT ACCESS TO MEDICAL EQUIPMENT

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability	Enhance Access	Executive Director of Clinical Outcomes	Caring Closet established and funded to meet patient medication,	Expand distribution of food and clothing to patients and families with an identified need for FY 2021.	Year 1 goal/s to continue in Year 2.	Year 1 & 2 goal/s to continue in Year 3.	MO= Dollar amount of assistance provided
-food security -Housing			clothing and medical equipment	Summary	Summary	<u>Summary</u>	Total dollar amount, \$7203.94,
stability -Poverty			needs at discharge Free Closet	\$2,400.69 was dispersed for food, clothing, medication, and transportation with an increased in demand for clothing and food during the pandemic. The annual employee Christmas donations raised \$3600 for the Caring Closet along with donation of a medication organizer and glucometers. A quilt raffle fundraiser in the Spring of 2021 raised an additional \$1000 for the closet.	Caring Closet average contributions per quarter were\$798.87	\$386.35 average per quarter given through the Caring Closet Annual Fund Raiser of gift baskets raised \$591	contributed to patient needs from the Caring Closet in 2020-2023 are reflected in Total Community Benefit, included within report.
				Home Care and Private Duty services host a Free Closet for those clients cannot afford medical items.			

3.3.1 PROJECT SEARCH

Priority	Strategy	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Provide Education	Chief Operating Officer or designee	Project Search Participants Continued partnership with this program that helps participants develop skills for employment	Engage participants in Newton Medical Center culture and care to gain skills for employment. Summary Participants returned to the hospital for skills development in early 2021 following an absence due to the pandemic. On May 14, 2021 four Project Search Interns received their certificates of completion for this program.	Summary Project search participants continue to contribute to NMC Health with their presence in house. We see five to seven participants each academic year. Five Project Search Intern graduates were celebrated at NMC Health on May 13, 2022. NMC Health is beginning to see some of these participants move into employment here.	Year 1&2 goals continue into Year 3. Summary Four to seven Project Search participants were present at NMC Health this academic year.	MO= Number of project search participants who gain employment after graduation A total of 21 Project Search participants have been served during this plan.

3.4.1 HEALTH SCIENCE ACADEMY

Priority	Strategy	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security	Stabilize Workforce	Human Resource	Offer Health Science Academy	Organize engaged learning sessions for attendees of Health Science Academy.	Year 1 goal/s to continue in Year 2.	Year 3 NMC Health to continue participation in this program.	MO= Presenters will report one learning activity per presentation
-Housing stability -Poverty				Summary Discussions were held at the community level for incorporating the CDC Health Literacy curriculum to this age group. Funds requests for this program were incorporated into the Harvey County BCBS Pathways grant.	Summary Health Science sessions have resumed. The Quality Department presentation in December contained CDC and AHRQ health literacy content.	Summary Quality Management will utilize the CDC curriculum regarding Health Literacy for the second year.	A total of three presentations have included Health Literacy since December of 2021
				In person classes resumed during second semester. NMC Health staff resumed presentations virtually or in person.			

3.4.2 STUDENT EXPERIENCES

Priority	Strategy	Inputs	Activities		Impact		
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Plan rotation schedules for high school and college students interested in health care workforce opportunities July 27, 2021 Medical, Nursing and Clinical education students (286 students) logged 2231 clinical hours for FY 2021. NHS students will resume in the Fall. Oct. 26, 2021 Collegiate clinical education has resumed at full capacity. NHS observations are limited.	NMC Health will plan rotation schedules for high school and college students interested in health care workforce opportunities. NMC Health will assess opportunity to host on-site CNA, phlebotomy and surgical scrub tech courses by December 31, 2022 (HP, 4/22)	Chief Clinical Officer	Offer shadow, practicum and clinical experiences to high school and college students	Plan rotation schedules for high school and college students interested in health care workforce opportunities. Summary College and University programs/clinicals were held as scheduled pre-pandemic.	Plan rotation schedules for high school and college students interested in health care workforce opportunities. Summary Medical, Nursing and Clinical education students (286 students) logged 2231 clinical hours for FY 2021.	NMC Health will plan rotation schedules for high school/college students interested in health care workforce opportunities. NMC Health will assess opportunity to host on-site CNA, phlebotomy and surgical scrub tech courses by December 31, 2022 (HP, 4/22). Summary One staff member has elected to do the Scrub Tech Development program. This individual is an "on the job" ST trainee and plans to enter HCC ST program in the Fall. There is one other ST who participated in the "on the job" training and is currently still employed at NMC Health.	MO=Total number of student rotations Academic years 2020-2023. Total Rotations-227 Total number of students served in the following areas. High School-45 job shadowing experiences College clinical education-435 students Medical School -185 Med students

3.4.2 HEALTHCARE CAREER FAIRS

Priority	Strategy	Inputs	Activities		Outputs		
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Stabilize Workforce	Chief Operating Officer or designee	Engage in Healthcare Career Fairs Continue encouraging NMC Health employees to serve in educational advisory boards as	Year 1 NMC Health will have presence at a minimum of one healthcare related career fair in FY 2021. Summary Planning for attendance at a summer health fair is in presess.	Year 1 goal/s to continue in Year 2. Summary	Year 3- NMC Health will continue participation in career fairs. Summary	MO=NMC Health will have presence at one career fair to recruit persons for the labor pool NMC Health has
			requested	summer health fair is in process.	Numerous job fairs were attended in person and virtually: Career Fair at NHS and a rural Kansas career fair in Hesston HS WSU LPN class Kansas State Job Fair sponsored by KDOL	Park City Clinic Job Fair K-State Health Networking Night John Bardo Center WSU Job Fair Butler CC Career Fair October 24 th – Newman Career Fair WSU main campus Ahlberg Hall Tabling event Southwestern College – Career Fair In House Job Fair	participated in 15- 17 job fairs per year since July 2021. The fairs have been a combination of virtual and in persor with more in persor as we have emerged from the pandemic.

3.5.1 FINANCIAL ASSISTANCE

Priority	Strategies	Inputs	Activities		Outputs		Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability	Charitable Contribution	Chief Financial Officer and Director of Revenue Services	Contribute charitable funds to patients and community entities as deemed appropriate	Year 1 Charitable contributions toward relief of patient account balances as appropriate. Summary NMC Health's Community Benefit	Year 1 goal/s to continue in Year 2. Summary	Year 1 & 2 goals continue to Year 3 with a Charitable contribution amount of \$2,791,464.	MO= Total dollars contributed toward community need through the NMC Health's Community Benefit Funds
				total FYTD is \$2,427,863.00. Traditional Charity Care FYTD is at \$1,769,134.00. Charitable contributions to community entities per Administrative discernment	NMC Health Community Benefit FY2022 \$3,094,148.00 Charity Care total for FY 2022 \$1,968,153.00	Community Benefit FYTD-\$2,780,144.00 Traditional Charity Care \$1,466,254.00	\$8,302,155.00

Appendix A

Community Health Needs Assessment – Prevent and Manage Chronic Disease Annual Health Screening Campaign (Y1-Y3)

Calendar Overview

July	-Y1-Y3: Safe Care Commitment campaign encouraged continued screenings and wellness visits overall in the midst of the pandemic -Y3: COVID-19 Awareness (as needed throughout the year)	January	-Y1-Y3: Flu Shot Awareness -Y1-Y2: COVID-19 Prevention -Y1-Y3: Ice/Fall Prevention (Shake It, Don't Break It)
August	-Y1-Y3: Immunization Awareness Month -Y1-Y3: Opioid Misuse Prevention Day	February	-Y1-Y3: American Heart Month -Y1-Y3: Cardiac Calcium Score Screening
September	-Y1-Y3: National Cholesterol Education Month -Y1-Y3: Thyroid Cancer Awareness Month -Y1-Y3: Sepsis Awareness Month	March	-Y1-Y3: Colorectal Cancer Awareness Month -Y1-Y3: World Teen Mental Wellness Day -Y1-Y3: American Nutrition Month (connect Diabetes Education)
October	-Y1-Y3: Breast Cancer Awareness Month -Y2-Y3: Lung Health Awareness Month	April	-Y1-Y3: Parkinson's Awareness Month -Y2-Y3: Alcohol Awareness Month
November	-Y1-Y3: Alzheimer's Disease Awareness Month -Y1-Y3: COPD Awareness Month -Y1-Y2: Prematurity Awareness Month -Y1-Y3: Diabetes Awareness Month	May	-Y1-Y3: American Stroke Month -Y1-Y3: Asthma Awareness Week -Y1-Y3: National Osteoporosis Month -Y1-Y3: Own The Bone -Y1-Y2: Women's Lung Health Week -Y2-Y3: Mental Health Awareness Month
December	-Y1-Y3: National Handwashing Awareness Week -Y2-Y3: Flu Awareness	June	-Y1-Y3: Men's Health Month

Appendix A

NMC Health | Health Education & Awareness Campaign Summary of Social Media Posting FY2021-2023

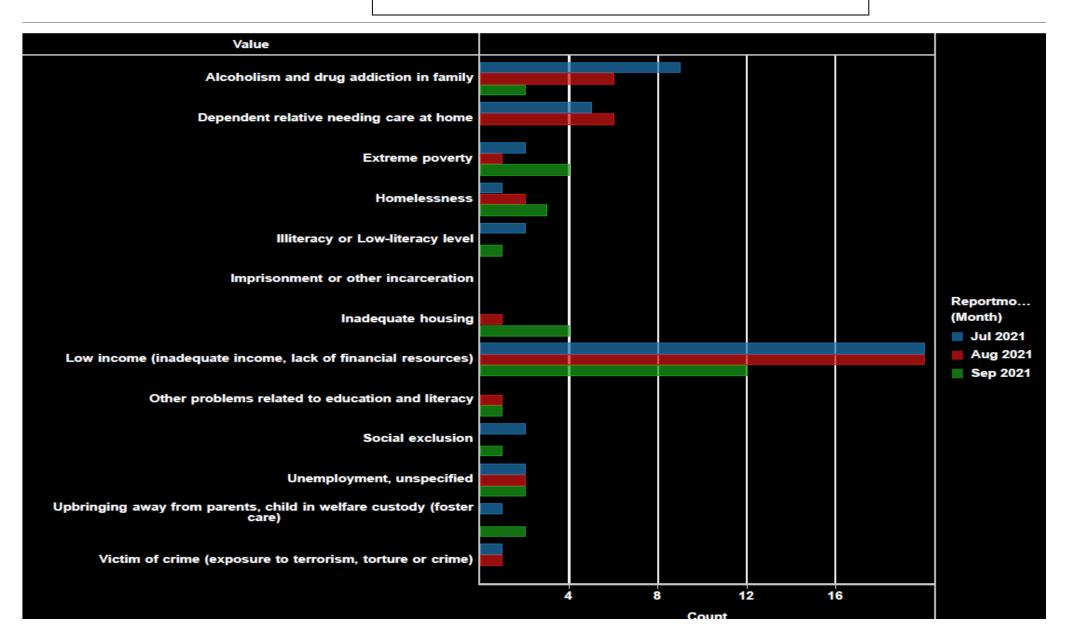
Completed social post overview

Topic Area & Frequency of Annual Social Media Posts	2020-2021	2021-2022	2022-2023
Addiction (drugs, alcohol)	9	14	8
Asthma & Lung Health	3	8	13
Blood Shortage & Donating	0	5	5
Cancer (a variety of conditions)	14	5	15
Community Health Planning	2	1	10
COVID-19	104	36	4
Decisions Day	0	2	1
Dementia/Alzheimer's	12	4	13
Diabetes	15	13	21
Earth Day	1	1	1
Emergency Preparedness/ First Aid	6	4	10
Fitness & Healthy Lifestyle Campus	18	6	2
General Health (gender, race, condition)	9	9	38
Hand Hygiene/Infection Control	2	2	5
Harvey County Safety/Health Fairs	0	2	2
Headache/Migraine/Concussion		3	3
Health Literacy/Financial Education	7	4	11
Heart Health	8	5	7
Holiday/Seasonal Safety	19	10	14
SUBTOTAL	229	134	183

Topic Area & Frequency of Annual Social Media Posts	2020-2021	2021-2022	2022-2023
Immunizations/Flu Prevention	12	1	8
Liver Health	0	1	3
Meals on Wheels/Share the Love	2	1	3
Mental Health (depression, suicide, self-care, abuse prevention)	24	12	19
Mother/Infant Health & Safety	19	9	15
Nutrition/Healthy Eating	17	5	11
Osteoporosis/Own The Bone	3	3	2
Parenting Support	1	0	6
Parkinson's Disease	3	1	2
Sepsis	2	1	2
Sleep Health	1	3	6
Slip/Fall Prevention	3	4	2
Stroke	4	1	2
Walkie Talkie	6	12	12
Weather Safety	14	31	9
Wellness Screenings	10	6	20
Workplace Safety	1	2	3
SUBTOTAL	122	93	125
ANNUAL TOTAL	351	227	308
MONTHLY AVERAGE	29.3	18.9	25.7

Social media post content focused on awareness, education, signs & symptoms, prevention, screenings, recovery, statistics, and/or support options. Posts include unique NMC Health content and shared content from local, state, and national healthcare experts. Posts may feature text, images, infographics, video, links to experts and/or links to additional resources on mynmchealth.org. Posts appeared on a minimum of one and maximum of all these social media channels: Facebook, Instagram, LinkedIn, Twitter.

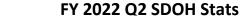
APPENDIX B FY 2022 Q1 SDOH Stats

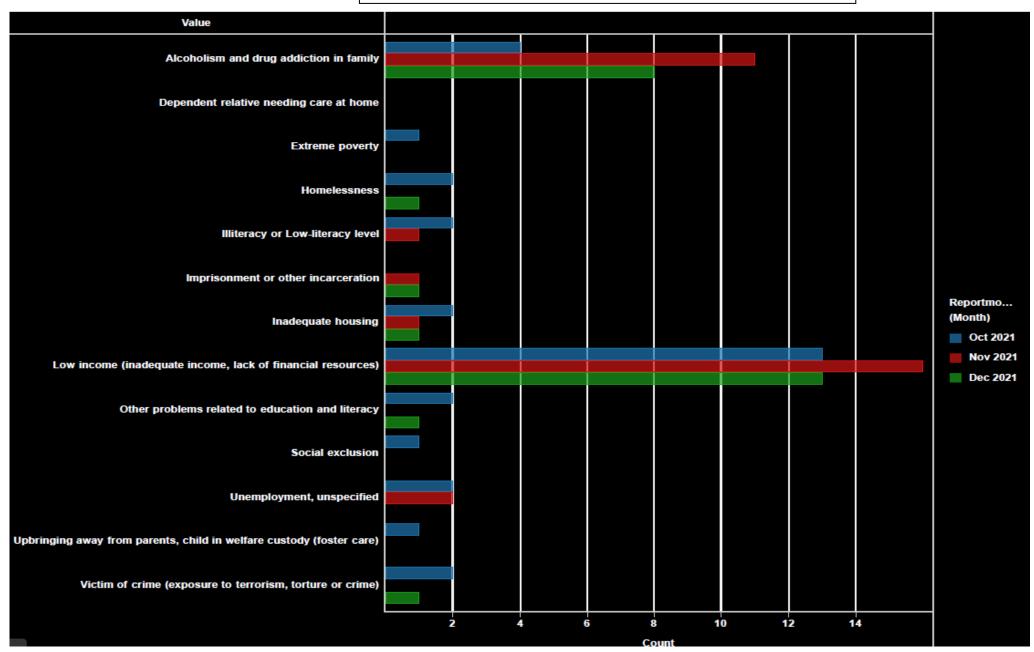


Low income/lack of resources-52

ETOH/Drug addiction in the family-17

Dependent relative needing care at home- 11

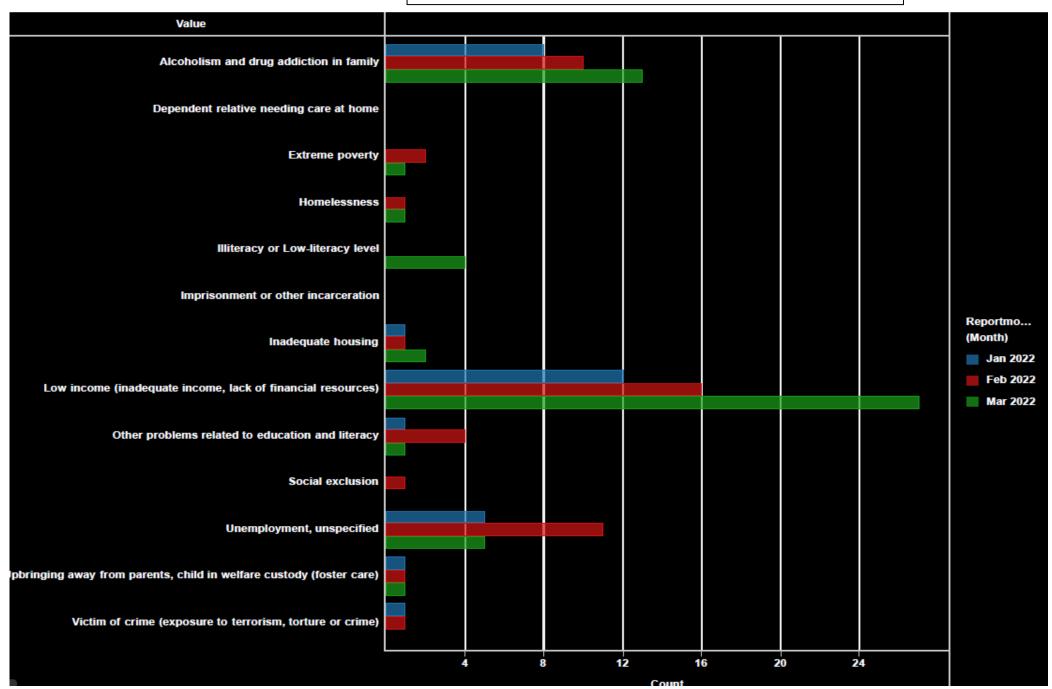




Low income/lack of resources-42

ETOH/Drug addiction in the family-24

FY 2022 Q3 SDOH Stats

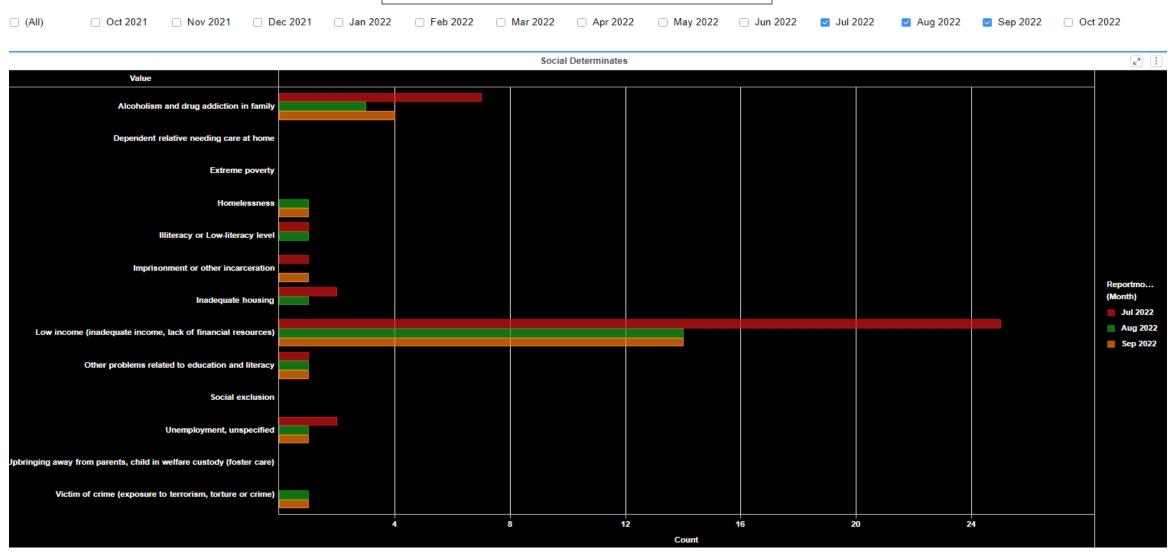


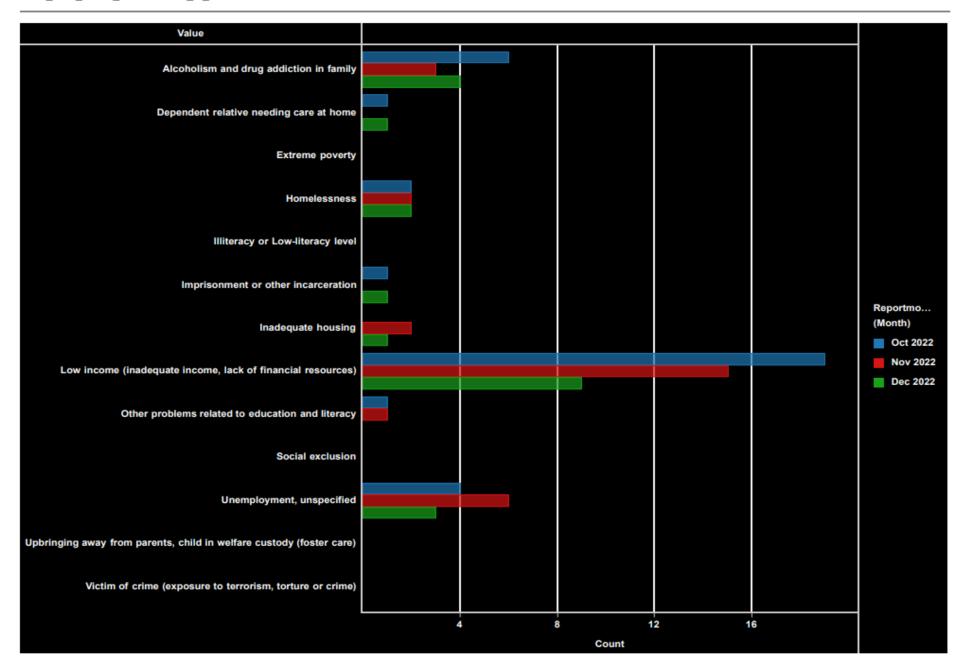
Low income/lack of resources-55

ETOH/Drug addiction in the family-31

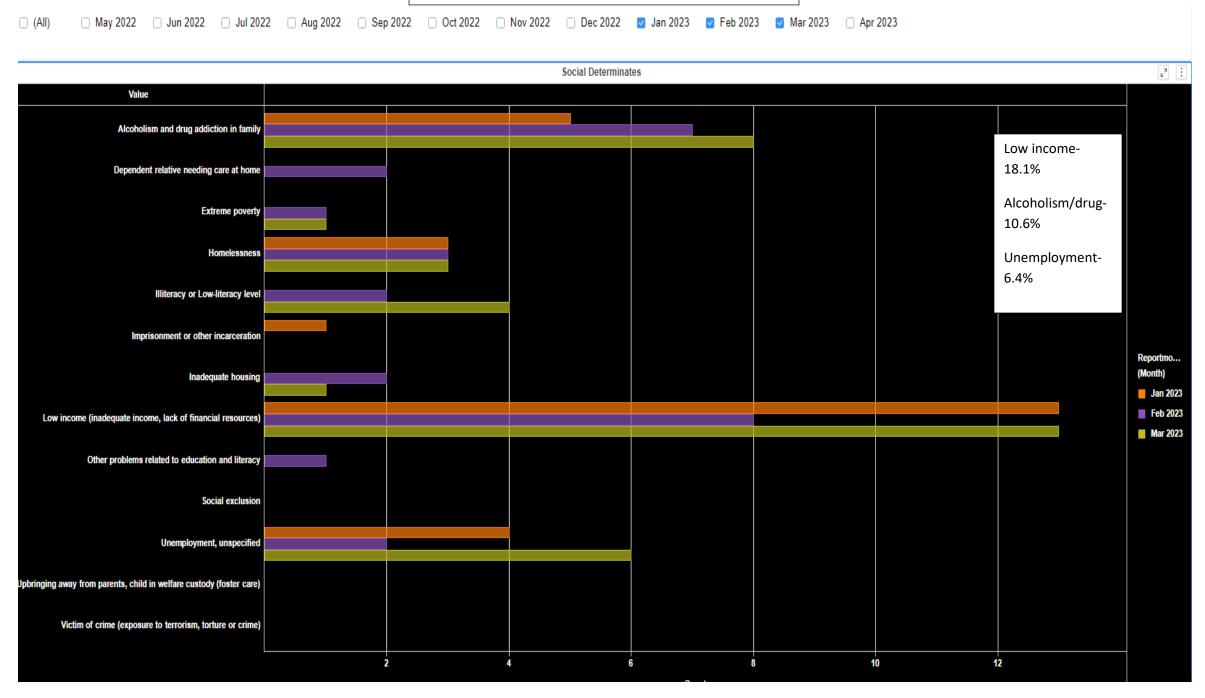
Unemployed-21

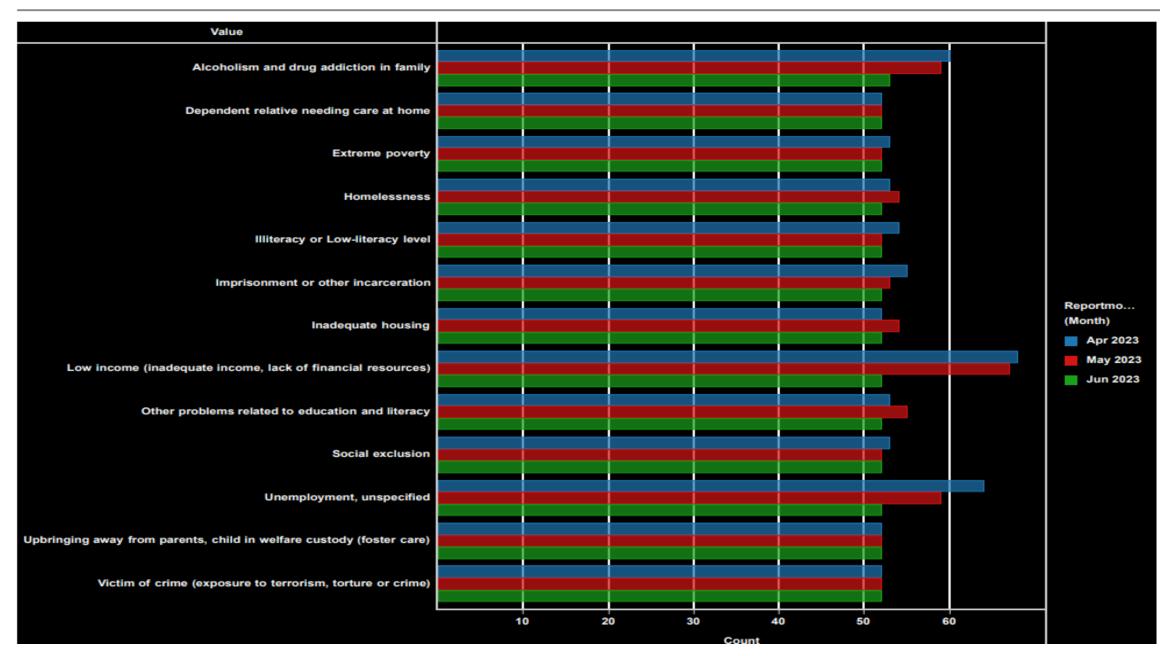
FY 2023 Q1 SDOH-184 assessments completed

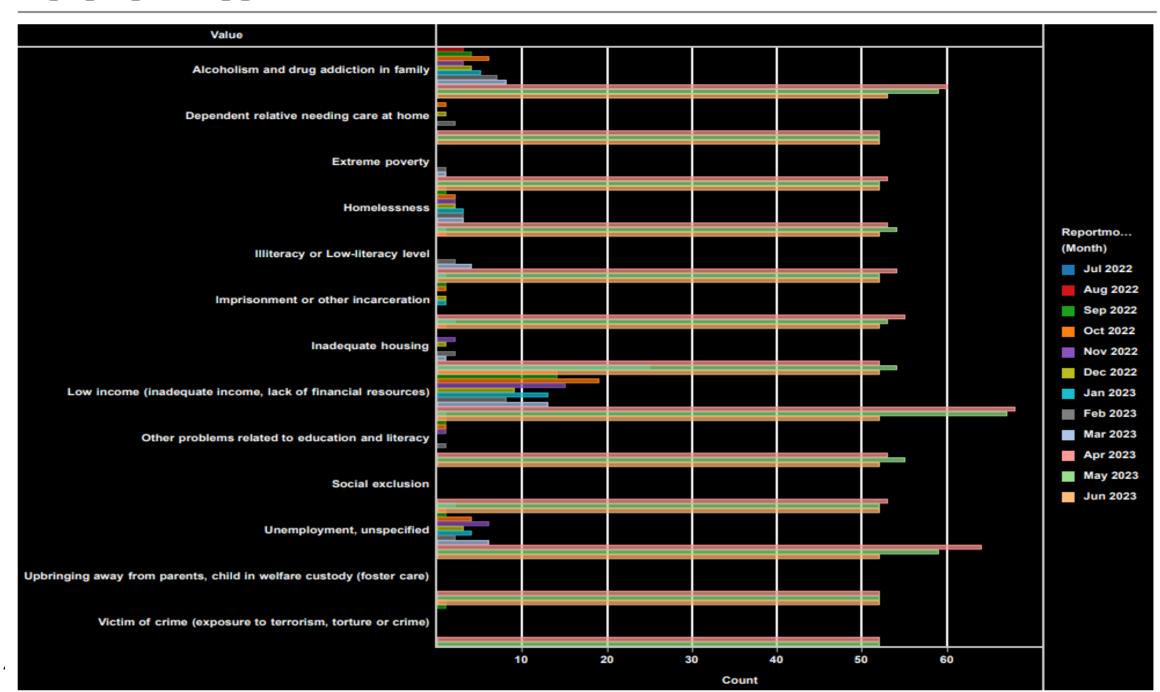




FY 2023 Q3 SDOH-188 assessments completed







GLOSSARY OF ABBREVIATIONS

A1C – Hemoglobin A1C or HbA1c test measuring blood sugar levels in a

patient over the past three months

ACCO – Associate Chief Clinical Officer

ACNO – Associate Chief Nursing Officer

ADA - American Diabetes Association

AHRQ - Agency for Healthcare Research and Quality

APRN – Advanced Practice Registerd Nurse

AT – Athletic Trainer

BCBS – Blue Cross Blue Shield

Ca++ CT - Cardiac Calcium Score CT scan

CC – Community College

CCO – Chief Clinical Officer

CDC – Centers for Disease Control

CCM – Chronic Care Manager

CEU – Continuing Education Unit

CHF – Congestive Heart Failure

CM – Case Management department

CMO – Chief Medical Officer

CNA – Certified Nursing Assistant

COO – Chief Operating Officer

COPD – Chronic Obstructive Pulmonary Disease

CT – Computerized Tomography scan which takes x-rays from different

angles around a patient's body

CY - Current Year

DEXA – Dual X-ray Absorptiometry scan that measures bone density

D-FY – Drug-Free Youth

ED – Emergency Department

EDCO – Executive Director of Clinical Outcomes

EMR – Electronic Medical Record system

EMS – Emergency Medical Services

FBC – Family Birthing Center

FY – Fiscal Year (July – June) FYTD – Fiscal Year To Date

HCC – Hutchinson Community College

HP – Healthy People

IRU – Inpatient Rehabilitation Unit

IT – Information Technology department

KDOL – Kansas Department of Labor

KIDS – Kansas Infant Death and SIDS

LPN – Licensed Practical Nurse

LTC – Long Term Care facility

MO - Measurable Outcome

MOW - Meals on Wheels

MRI – Magnetic Resonance Imaging which uses a large magnet and

radio waves to look at organs and structures inside a patient's body

NMC - NMC Health, formerly Newton Medical Center

NHS – Newton High School

P&P – Policies & Procedures

PA-C - Physician Assistant-Certified

PET – Positron Emission Tomography which is an imaging test that can

help reveal metabolic or biochemical function of tissues and organs

PPE – Personal Protective Equipment

PTSD – Post Traumatic Stress Disorder

Q1-Q4 – Represents three-month Quarters 1-4 within a fiscal year

RN - Registered Nurse

RT – Respiratory Therapist

SACK – Substance Abuse Center of Kansas

SDoH or SDOH – Social Determinants of Health

SHSMD – Society of Healthcare Strategy and Market Development

ST – Scrub Tech

SW – Social Worker

WSU – Wichita State University

This document was reviewed and approved by the NMC Health Board of Directors on September 7, 2023.

Questions and concerns about NMC Health's Community Health Implementation
Strategy may be directed to the Department of Quality Management via email to
Sondra.Leatherman@mynmchealth.org



