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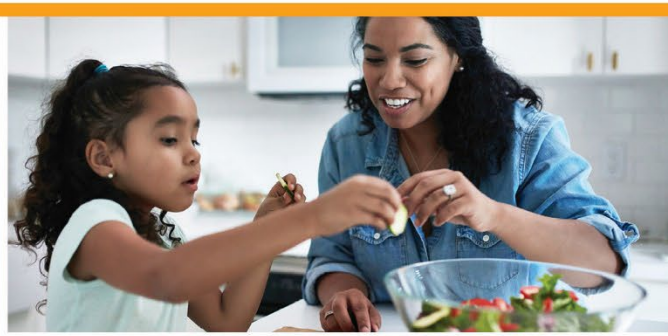

COMMUNITY HEALTH
IMPROVEMENT PLAN
WITH IMPLEMENTATION STRATEGIES FY2024-2026

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PREVENT AND MANAGE CHRONIC DISEASE

Goal: Diabetes

By June 2026, Harvey County will decrease the diabetes hospital admission rate by increasing the proportion of people with diabetes who get formal diabetes education and resources.

- **Baseline:** 16.8 per 10,000
- **Target:** 13 per 10,000
- **Data Source:** Kansas Health Matters (retrieved 5/2023)

Reduce proportion of older adults who use inappropriate medications - Healthy People (HP) 2030-OA-02
Harvey County CHN

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Development and implement a disease-specific Community Health Care Plan that includes a comprehensive diabetes resource component.	**NMC Health will commit to visiting multiple community outreach programs for varying age groups to share diabetes resources and information.**	**Diabetes presentations to 1-2 community programs.** In Fiscal Year (FY) 2024, the following community programs were attended: Senior Health Fair, Newton High School, and group classes resumed.	**Provide three community outreach events.** Diabetic Education Support Group continues. Community Events on hold due to vacant Diabetic Educator Position. NMC Health received a Library Grant that allowed the facility to produce banners and handouts in both English and Spanish along with a resource website for anyone in Harvey County to use. NMC Health participated in a Health Fair on January 11 at the Newton Public Library. A 2nd event is set for April 2026.	**Provide four community outreach events.** Diabetic Education Support Group continues. NMC to host meeting space for additional Diabetes Support Group. Diabetes Education program to sunset at NMC Health.

Increase the proportion of people with diabetes who get formal diabetes education. **Diabetes Education-trend # participants** **Work (engage) with pediatric diabetic/pre-diabetic populations**	**NMC Health will commit to providing increased access for diabetes education by expansion of services to the NMC Health clinics in Hesston, Valley Center, Park City and North Amidon.** **Diabetes education participants will demonstrate a reduction in HgbA1c's with a goal of <7 for the program.** **NMC Health will partner with Elementary Schools on diabetes prevention through healthy-eating-habits early education.**	**Expansion of Diabetes Education to one off-site clinic**. In FY 2024, the Diabetic Educator, reached out to NMC clinics to arrange time to develop a plan for meetings held at clinics to begin seeing patients. The Diabetic Educator transitioned during quarter three and the current Diabetic Educator initiated introductions to program with community clinics. **The Diabetic Educator follows participants for 6 months and obtains an HbgA1c at the end of that time period.** In FY 2024, the Diabetic Educator continued to collect Hemoglobin A1C for tracking and trending purposes. **Partner with 2 elementary schools in Newton to offer education on healthy eating habits.** This outcome was not realized due to staff transition. Re-evaluating feasibility of this goal with Diabetic Educator.	**Offer two outreach opportunities with clinic population.** This is on hold secondary to vacant Diabetic Educator position. Education opportunities are being considered at this time. **Maintain tracking and trending of participants HgbA1C.** This is on hold will continue to track pending hire of Diabetic Educator and re-initiation of program. **Complete feasibility assessment of continuing this intervention. Assess other facilities or organizations in the community that may be addressing this need to collaborate efforts**. Meeting was scheduled in October to discuss collaborative efforts with Health Ministries. This is on hold pending hire of Diabetic Educator.	**Offer two outreach opportunities with clinic population.** Diabetic Education Support Group continues. NMC to host meeting space for additional Diabetes Support Group. Additional education opportunities are being considered.

Support community organizations with efforts to provide early education healthy eating programs	**NMC Health will sponsor the Kansas Learning Center for Health's (KLCH) healthy eating education program for Newton Elementary School Students.**	**Sponsor KLCH as part of our annual community giving efforts to provide programs to Newton students.** During FY 2024, NMC provided donation towards the KLCH healthy-eating-habits early education.	**Continue to sponsor KLCH.** During FY 2025, NMC Health provided a donation towards the KLCH healthy eating habits early education. This grant has also been awarded for FY26.	
Provide a free monthly diabetes support group for education to those in the community with diabetes and/or their caregivers	**Expand monthly attendance in NMC Health's Diabetes Support Group by 25% by 2026.**	**Benchmark current attendance levels and patterns.** **Increase attendance by 5% by year end.** In FY 2024, there were enhanced marketing efforts as evidenced by roadside digital signs and flyers to Chambers/Health Dept added for promotions, Medical Staff newsletter promotions and monthly event flyers also distributed to Harvey County Senior Centers. Total attendance for fiscal year 2024 =82.	**Increase attendance at support group by 5% from FY 2024 attendance.** Enhanced marketing efforts continued with 25 social media posts, digital signs and flyers to local Chambers of Commerce and senior centers during Q1 – Q4. For Q1, 26 people attended the support group. Q2 8 people attended the support group. For Q3 17 people attended. Q4 had 21 people attend. Total for year was 72, did not accomplish 5% increase goal.	**Increase attendance at support group by 5% from FY 2025 attendance.** For Q1, 5 people attended in July. No meeting was held in August. 7 people attended in September for a total for Q1 of 13. Marketing efforts for the support group included 8 social media posts, digital signs and flyers to local Chambers of Commerce and senior centers during Q1-Q2. An additional paid educational campaign of 4 posts about making healthier holiday choices for lower glycemic index treats was made in Q2 at a cost of $124.43. For Q2, 8 people attended in October. 7 people attended in November. No

				meeting was held in December. Total for Q2 was 15.
Increase free exercise opportunities	**Continued support of FitTrail and LifePath accessibility.**	**Promote use of the LifePath, both internal and external to NMC Health**. In Q1, there were 5 social media posts to encourage walking for Walktober. In Q3, the chaplain-initiated management of the brochures in the box on the LifePath and keeps it stocked and ordered as necessary. The FitTrail and LifePath were part of Million Hearts designation this fiscal year. Facilities dedicates approximately 88 hours to maintaining the fit path for community members.	**Continue to support FitTrail and LifePath for community accessibility.** Facilitates has dedicated approximately 8 hours to maintaining the fit path for community members during FY2025. During Q1 -Q4 there were 15 social media posts encouraging walking.	**Continue to support FitTrail and LifePath for community accessibility.** Facilities has dedicated approximately 2 hours to maintaining the FitPath and LifePath for community members during Q1 FY2026. Facilites has an active contract with a company, totaling $1400 spent monthly for geese mitigation.
Provide diabetes screening regardless of medical care access	**Initiate one marketing strategy for diabetes screening.**	**Assess marketing strategies for promotion of diabetes screenings. Initiate new or expand existing strategy by year end.** Throughout the year, there were 22 social media posts for the diabetes education support group meetings, 40 to encourage completing annual wellness checks or adopting healthy habits, and 21 for nutrition education.	**Complete two marketing campaigns on diabetes and diabetes prevention.** During Q1 – Q4 there were 25 social posts promoting our support group and 1 blog on how to dine out with diabetes.	**Complete two marketing campaigns on diabetes and diabetes prevention.** During Q1-Q2 there were 8 social posts promoting NMC's support group, and one paid campaign of 4 posts in Q2 on nutrition awareness, and directing individuals to their family doctor for issues.

NMC Health will have a representative on the Harvey County Wellness Committee	**Chronic Disease Directory development.**	**NMC Health will designate one person to be a representative to Chronic Disease Directory project.** NMC Health is evaluating Harvey County's active committees and the NMC Health staff member to represent and report objectives to NMC Health from the committee.	**NMC Health will appoint staff member to attend and report back objectives of the Harvey County Wellness Committee, once established.** The first meeting was held on March 12, 2025, during which the committee reviewed the Harvey County CHIP to ensure that progress is being made to meet those metrics.	**NMC Health representative will continue to attend the Harvey County Wellness Committee meetings and report back objectives.**
Identified need for individuals to understand the importance of accurate medication lists	**Medication Maintenance List Education to be developed by NMC Health/Home Care.**	**NMC Health Home Care shall host 1 event in year 1. Event shall aid in creating an accurate medication list and educating on the benefits of utilizing a medication organizer.** In FY 2024, Home Care was unable to conduct an education session. Barriers presented with proposed venue and coordination. Feasibility of this action item is in progress. Community partner has not expressed interest in this intervention at this time. NMC Health will continue to provide	NMC Health Home Care attended the event on January 11th at the Newton Public Library. They provided attendees with medication boxes and education regarding 7 ways to keep you safer. There is a second event scheduled for April 2026.	**Provide medication safety, including importance of accurate medication lists to community bi-annually.** NMC Health Home Care attended the Senior Resource Fair on May 1, 2025 where information was provided on medication safety, including medication planners provided.

		medication education upon transition.		
CROSS-WALK	High blood pressure, healthy food access. Focus on previous CHIP walking trails, Lions Club diabetes			
PREVIOUS WORK	Walking trails, Walkie-Talkies at NMC Health			
DEPARTMENT/DIRECTOR RESPONSIBLE: Chief Clinical Officer, Director of Outpatient Services, Diabetic Educator, VP Clinics, Director of Marketing, Director of Home Care, Director of Development				

PREVENT AND MANAGE CHRONIC DISEASE

Goal: Cancer screenings

By June 2026, increase the proportion of people completing cancer screenings by increasing the proportion of people who discuss intentions to prevent cancer with their providers (HP 2030 C-R02), increasing the episodes of educational offerings, informing of suggested screening protocols and engaging Family Practice Providers to talk about low-cost/no-cost screening offerings.

- **Baseline:** 71.4% of Mammogram in past 2 years (50-74); Cervical Cancer Screening: 21-65 (82.8%); 70% Colon Cancer Screening USPSTF*
- **HP2030/CHIP Target:** 80.5% of Mammogram in past 2 years (50-74); Cervical Cancer Screening: 21-65 (84.3%); 74.4% Colon Cancer Screening USPSTF*
- **Data Source:** Kansas Health Matters (retrieved 5/2023)

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Promotion of annual screenings	**Family practice settings will host screenings promotion/event.**	**NMC Health clinics will initiate one marketing strategy for annual wellness physicals for all persons.** Throughout the year, there were 40 social media posts encouraging annual wellness checks, 24 post of wellness tips to develop healthy habits, 21 posts for heart health, 43 posts related to cancer or other conditions encouraging doctor visits for check-ups. A Holiday Wellness campaign included paid Halloween and Thanksgiving ads on social media, an Advent calendar focused on 25-days of healthy tips through blogs, social media posts and a landing page with a downloadable	**Continue prior year efforts. Goal to increase % of patients scheduling annual wellness exams vs. prior year**. During Q1 – Q4 we provided 17 social media posts on specific cancer screenings and awareness. We also had 79 posts on other general health preventative measures and wellness tips. A paid Tune In To Your Health campaign focused on preventive health annual check-ups ran 7/1-11/30 at a cost of $4021.47. It garnered 95,886 online views with	**Continue efforts. Goal to improve on % of patients scheduling annual wellness exams vs. prior year.** During Q1-Q2 we provided 9 social media posts on specific cancer screenings and awareness. We also had 40 posts on other general health preventative measures and wellness tips. A paid Stop Scrolling campaign focused on annual check-ups vs “Dr. Google” ran 7/1-10/30 at a cost of $2,108.05. It garnered 140,801 views with 3,556 landing page

		wellness checklist. A paid Give the Gift of Health campaign garnered 36,610 online views, and postcards were mailed to households in our zip code service areas. "Say YES to Your Health" campaign ran from January thru June with paid ads. Meta garnered 54,795 views, and 3,302 clicks to a wellness landing page at a cost of $1,851.09. Google garnered 65,468 views, 2,571 clicks to our landing page, and 449 conversions at a cost of $1,349.49. Wellness First Wednesday featured a session on five tests that could save your life in June. Presenting speakers were Dr. Charles Craig and Jennifer Hamm.	3,938 landing page visits and a conversion rate above 18.5%. A paid Picture of Health campaign focused on preventive health annual check-ups ran 12/10/24-3/31/25 at a cost of $3352.18. It garnered 92,826 online views with 3,857 landing page visits and a conversion rate above 20.5%. A paid Stop Scrolling/No Excuses campaign focused on preventive health annual check-ups ran 4/1-6/30/25 at a cost of $2929.16. It garnered 229,171 views with 3,574 landing page visits and a conversion rate of nearly 10%. Wellness First Wednesday events are currently on hold due to low turnout.	visits and a conversion rate of 14.3%. A paid Breaking News campaign focused on scheduling annual wellness exams ran 11/1 – 1/31. Final results TBD.

Consider cultural and linguistic barriers when promoting cancer screenings	**Evaluate current practices, establish areas of opportunity, develop implementation plan, and means of measurement.**	**Assess and develop implementation plan for addressing literacy in the hospital and any applicable educational efforts.** In FY 2024, a charter was completed that addresses assessment of current practices.	**Complete implementation plan and educational efforts. Measure and report results.** At the current time if we need something translated, the translators are reading the documents to them. Presently assessing to determine if there is a better way to accomplish this.	**Evaluate success, adjust efforts as needed. Measure and report on continued efforts.**
Increase screening locations opportunities for improved access, with a focus on underserved populations	**Collaborate with Health Ministries Clinic (HMC) to deliver screening events to underserved populations.**	**Explore collaboration opportunities. Host a collaborative planning meeting with HMC.** In FY 2024, a media campaign was completed June 5, 2024 that featured Routine Wellness such as PSA's, Colonoscopies and Mammograms. There was a hosted lunch and learn educational event in June on the topic of five screening exams that can save your life.	**Researching the possibility of adding Mobile Mammography to platform.** **This project was canceled due to cost out side of grants. Maintenance cost, liability and staffing.** A year-long paid social media and Google media effort for Say "Yes" to Your Health continued with *Tune In to Your Health* (7/1-11/30/24), *Picture of Health* (12/10/24-3/31/25), *Stop Searching* (4/1-5/2/25), and *No Excuses* (5/3-6/30/25)	**Build a plan for expanded screening events.** A year-long paid social media and Google media effort for preventive health took place messages included *Stop Scrolling* (7/1-10/31), *Breaking News* (11/1-1/31). In October, a postcard was mailed to approximately 200 Sunflower (Amwell) insurance patients who had lapsed on annual mammograms – cost $108.89. A social media campaign with 5 posts encouraging annual mammograms was also

			October 2024 two paid newspaper ads – Newton Kansan encouraging mammograms, cost $650.	executed at a cost of $112.43.
CROSS-WALK				
PREVIOUS WORK	In the past CHIP, one of the goals was to engage Family Practice to increase usage of ADA pre-diabetic screening tool.			
DEPARTMENT/DIRECTOR RESPONSIBLE: VP of Clinics, Director of Imaging, Director of Marketing				

PREVENT AND MANAGE CHRONIC DISEASE

Goal: Decrease Cardiac Disease

By June 2026, decrease the proportion of adults diagnosed with hypertension (HP2030 HDS-04) by improving access for BP checks and referring to existing resources such as the Healthy heart ambassador or K-State Research & Extension programs. The goal is for individuals to develop their "disease" care plan.

- **Baseline:** 30.2%
- **Target:** 27.7%
- **HP2030 Target:** 42.6%
- **Data Source:** Kansas Health Matters (retrieved 5/2023)

STRATEGIES	ACTION STEP	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Determine major employers who have health/wellness incentives built into their Healthcare benefits	**NMC Health to offer wellness incentives in the following ways to NMC Health employees:** • **Employee Wellness Committee** • **Discount to fitness center**	**Establish annual wellness incentive plan.** In FY 2024, the following activities occurred: Q1- An ongoing employee-health benefit financial subsidy of $75/year/employee who holds a YMCA membership Q2- Ongoing Q3- Update from Wellness Committee Q1- Stretch & Hydrate Wellness Challenge, 98 employee participants Q2- Walktober Marathon Wellness Challenge, 117 employee participants Q3- Portion Control Wellness Challenge	**Continue to offer wellness incentives to NMC Health employees.** Q1 Healthy Independence Challenge encouraged preventive health checks and reading of health education resources, 112 employees participated. Q2 Walktober Marathon Wellness Challenge, 132 employee participants accounting for 997 participation days. Q3 Colorful Eating Challenge, 94 employee participants accounting for 644 participation days.	**Continue to offer wellness incentives to NMC Health employees.** Q1 Healthy Body: Experience the Power of Fresh Air, 212 employees participated and accounted for 894 days. Q2 Walktober challenge had 194 employees participated for 1046 days.

		Q4 – Healthy Mind and making positive social connections for better mental health	Q4 Acts of Kindness Wellness Challenge, 69 employee participants accounting for 348 participation days.	
Increase number of employers with policies that promote wellness in the workplace to help reduce the risk of high blood pressure among employees	**Collaborate with Healthy Harvey Coalition (Harvey County Wellness Committee) and other community organizations as initiatives development.**	**Inform and utilize community developed incentives at NMC Health.** In FY 2024, NMC hosted/presented at the Chamber of Commerce breakfast. Employers introduced to the encouraging wellness plan and encouraged to promote among workforce via 'preventive health' practices. On 05/01/2024-Dr Koontz and Jonathan Thiel presented for Cardiac Health. On, June 5th Cardiac Calcium Screening was highlighted.	The thought was to approach employers to make sure that their employees are using things like yearly check-ups but HV Co Health Department is not sure how feasible this is.	
Improve the proportion of adult stroke and heart attack survivors that participate in rehab services	**NMC Health will commit to strategize with community outreach programs to increase resources and information regarding cardiac disease for the community.**	**NMC Health will utilize the TAKE heart program to increase access for patients to enter and complete Cardiac Rehab.** In FY 2024, the Million Hearts initiative began and NMC Health was awarded the designation. A marketing project brief included social media and google ad	**In FY 2025, NMC Health will have a staff member participate on the committee for the AHA Wichita Heart Walk.** Each year we have many representatives in the event. This year we will also be assisting in the development and outreach for the event	In Q1-Q2 we had 10 social media posts on heart health, hypertension awareness, and cholesterol management.

		campaigns to encourage cardiac rehab following heart incidents (73,608 ad views); direct mail postcard to 500+ providers developed for February mailing during Heart Month. Postcards mailed to 500+ providers. Google – 172,882 impressions, 1,568 clicks to our landing page, $791.03 cost; Meta – 28,846 impressions, 1,065 clicks to our landing page, $470.58 cost.	whose purpose is to raise awareness and funds for research for cardiovascular disease and stroke. Heart Walk – June 21st starting gates opened at 8, walk started at 9 *former River Front Stadium is location. Marketing sent out a save the date message for the event reminding staff to sign up to walk and donate. Last year we had 25 participants. In 2023 we had 55 participants in the event. For this year's event, we had 6 teams, consisting of 43 participants and raised $3,649.55. 1 walker was in the Top 10 for individuals, 2 teams in the Top 10 for teams, and NMC Health placed 8th for companies. The NMC Health representative spent 30 hours on this event. Q2 – 1 social media post for stroke (BE FAST) awareness. BE FAST wallet cards developed for health fairs and clinic use.	

			Q4 – A letter was sent to 550 area providers, educating them on the value and importance of cardiac rehab for those with recent heart issues. A patient eligibility letter was developed for those who may not have been aware of the service and how it could improve their recovery following a heart issue. In May 2025 NMC received a Million Hearts and National Association of Chronic Disease Directors (NACDD) $15,000 to initiate Phase I Cardiac Rehabilitation and help expand services and increase participation.	
Develop educational opportunities regarding healthy food options, healthy steps, and weight management	**Under the guidance of the COO, the Employee Wellness committee will develop this education.**	**Plan an annual Wellness education plan for NMC Health.** The Wellness Education Plan is inherent with the Employee Wellness Program. Each quarter has targeted information relative to one of the three focus areas of the Wellness Program (Healthy table, Healthy body, Healthy mind).	The following challenges have been held during FY2025: Healthy Independence, Walktober Marathon, Colorful Eating, Kindness.	Q1 Healthy Body: Experience the Power of Fresh Air, 212 employees participated and accounted for 894 days. Q2 Walktober challenge had 194 employees participated for 1046 days.

Provide basic heart health and blood pressure awareness to the community at large	**NMC Health will include monthly social media efforts to educate the community on cardiac risks, prevention and statistics.**	**Establish social media posting calendar. Post a minimum of 1 time per month**. Outcomes for FY 2024 include the following: Q1 – 5 social media posts for hypertension, cholesterol and healthy heart habits Q2 – 4 social media posts on these same topics Q3 – 8 posts on these topics Q4 – 4 posts on these topics Establish a blog calendar and evaluate a possible podcast strategy featuring NMC Health providers. Implement based on results by year end. Outcomes for FY 2024 include: Q2 – 3 blogs as part of the Advent wellness campaign tied to heart health, stress reduction and movement Q3 – blog on diabetes and heart health See paid marketing campaign efforts on pages 8 & 9. These efforts focused on making annual preventive wellness check-ups. Wellness First Wednesday featured heart health and rehabilitation in its May	**Evaluate effectiveness of efforts. Adjust as needed. Post a minimum of 1 time per month.** Outcomes for FY 2025 include the following: Q1 – Q4 19 social media posts on gardening for heart health, heart healthy habits, knowing your cholesterol numbers, heart failure, hypertension and more. An additional 29 posts on healthy habit wellness tips Q3 – 2/1-2/28/2025 Paid social campaign encouraging Cardiac Calcium Screenings for early detection of cardiac disease. Cost $99.74. Garnered 16,843 views, 296 landing page visits, and 266 discounted screening vouchers purchased via MDsave. 3/1-3/31/2025 Paid digital and social campaign for 5 Tests to Save Your Life. Cost $772.15. Garnered 52,690 views and 1,188 landing page visits.	**Evaluate effectiveness. Adjust as needed. Post a minimum of 1 time per month**. Outcomes for FY 2026 include the following: Q1-Q2, 10 social media posts on awareness for hypertension, healthy heart choices, and cholesterol. An additional 30 posts on healthy habit wellness tips.

		session. Presenting speakers were Dr. Jennifer Koontz and Jonathan Thiel, RN.		
Identified need for individuals to understand the importance of accurate medication lists.	**Medication Maintenance List Education to be developed by NMC Health Home Care.**	**NMC Health Home Care shall host 1 event in year 1. Event shall aid in creating an accurate medication list and education on the benefits of utilizing a medication organizer.** For FY 2024, Home Care was unable to conduct education session. Barriers presented with proposed venue and coordination. Feasibility of this action item in progress. Community partner not expressing interest in this intervention at this time. NMC Health will continue to provide medication education upon transition.	NMC Health Home Care attended the event on January 11 at the Newton Public Library. They provided attendees with medication boxes and education regarding "7 Ways to Keep you Safer". There is a second event scheduled for April 2026. NMC Health will continue to participate in Kansas Health Information Network (KHIN). The health network allows for interoperability in electronic medical records and medication lists.	**Provide medication safety, including importance of accurate medication lists to community bi-annually.** NMC Health Home Care attended the Senior Resource Fair on May 1, 2025 where information was provided on medication safety, including medication planners provided.
CROSS-WALK	Food & Farm, Creative Placemaking, Diabetes & Social and Economic Growth CHIP			
PREVIOUS WORK	K-State Research & Extension HAARP, Health Ministries blood pressure checks on mobile unit, CHIP			
DEPARTMENT/DIRECTOR RESPONSIBLE: Chief Operations Officer, Director of Human Resources, Director of Home Care				

BIRTH OUTCOMES

Goal: Prevent pregnancy complications and maternal deaths and improve women's health before, during, and after pregnancy

By June 2026, increase the proportion of pregnant women who receive early and adequate prenatal care, as defined by the adequacy of prenatal care utilization (APNCU) measure. (HP2030: MICH-08)

- **Baseline:** 48.5% (or 164 of 340 births)
- **Target:** 53% of births
- **HP2030 Target:** 80.5%
- **Data source:** CMS access

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Improve the health and well-being of mothers, infants, children and youth, including those with special health care needs, and their families. (KDHE's Maternal & Child Health purpose)	**The Safe Sleep program will continue internally and offered at external events.**	**Safe Sleep education will be offered at the Community Baby Shower and the Community Safety Fair.** In FY 2024 the community baby shower was competed in April 27,2024. Total persons served: 45	**Safe Sleep education will continue to be offered to the community.** A community baby shower was held on September 7, 2024. The spring event was held on May 3.	**Safe Sleep education will continue to be offered to the community.** During Q1-Q2 we provided 11 social media posts on Mother/Child Health including topics like breastfeeding, safe sleep, screenings, baby safety, and car seat check lanes.
	NMC Health will offer Car Seat Check Lanes.	Two car seat Check Lanes will be offered annually. Completed on October 14, 2023 and May 25, 2024. Total persons served: 26	The first car seat Check lane was completed on September 21. Spring check lane was held May 17.	Car Seat Check Lane occurred in conjunction with Health Ministries on October 18th. The check completed 2 cars which included 3 car seats.
	Social Media Awareness and Education.	Throughout the year, provided 21 social media posts related to mother/child health for pregnancy and newborn care, also posted 4 times on topics of health equity for diversity needs like down syndrome, autism, physical disabilities, and limb loss	During Q1 -Q4 we provided 17 social media posts on Mother/Child Health including topics like breastfeeding, safe sleep, screenings, SIDS, prematurity, eye safety, birth defects, maternal mental health, baby	September 13th Community Baby Shower was held. The participants that go to the booths for maternal mental health, breastfeeding, tobacco cessation, safe sleep education that

			safety, prematurity and car seat check lanes. NMC Health is Sleep Certified. We have 2 safe sleep certified instructors (Dayna & Tara). Every baby born at NMC Health receives a safe sleep sack (509 for CY2024) and if a family is found in need of a pack-n-play one is provided for them. Safe sleep education is provided to every family that delivers at NMC Health and every family with a child under 1 who is admitted to the hospital also receives this education. NMC secured a $4,999 grant for the community baby shower to purchase cribs. NMC also donated $250 towards the community baby shower. Do you also want to include the displays here? We have 6 Display/Handout Sets – ABCs of Safe Sleep, 4th Trimester, Healthy Mom-Healthy Baby. 3 displays in English, 3 in Spanish.	includes both pre and post tests and a safe sleep crib demonstration and then visit at least 5 other booths have the option to receive a free portable crib. Each mom-to-be also receives diapers, wipes and a wearable blanket.
CROSS-WALK				

PREVIOUS WORK	Active Infant Transition Team pre-COVID, WIC, Breastfeeding Coalition, Connection Moms (virtual mainly new mom community through Central KS Community FDN grant), NMC Health conversations as of March 2023, Baby Shower events (pop-up and full)
Lead Agency/Organization NMC Health	
DEPARTMENT/DIRECTOR RESPONSIBLE: Director of Family Birthing Center	

BIRTH OUTCOMES

Goal: Prevent pregnancy complications and maternal deaths and improve women's health before, during, and after pregnancy

By June 2026, reduce the rate of infant deaths (within 1 year of age). from 9.2/1,000 to 8.0/1,000. (HP2030: MICH02)

- **Baseline:** 9.2/1,000
- **Target:** 8.0/1,000
- **HP2030 Target: 5/1000**
- **Data source:** Kansas Health Matters (accessed 5/2023)

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Encourage obstetric, pediatric and family medicine practices to adopt policies to support safe sleep, breastfeeding, tobacco cessation, mental health care, and substance use	**NMC Health hosts an established lactation office, which is staffed by a certified lactation consultant 4 days a week. The consultants are available for consults to patients in other units.**	**Promote lactation consultant services.** In FY 2024, enhanced educational materials developed highlighting community service. ¼ page cards developed for lactation consultation, flyer developed for shaken baby syndrome to and were distributed at community baby shower.	Will continue to offer lactation 4 days a week. Will continue to support and serve at the community baby shower and be involved in community coalitions. 821 weight checks were done and 567 lactation appointments were completed in CY2024.	Will continue to offer lactation, and have increased to 5 days a week instead of 4. Will continue to support and serve at the community baby shower and be involved in community coalitions.
CROSS-WALK				
PREVIOUS WORK	Breastfeeding Coalition- baby showers, Safe Sleep/Back to Sleep education, Infant Toddler Services- specifically special education, KAIMH agency interaction			

Lead Agency/Organization: NMC Health

DEPARTMENT/DIRECTOR RESPONSIBLE: Chief Clinical Officer, Director of Family Birthing Center

FAMILY PLANNING				
Goal: Improve pregnancy planning and prevent unintended pregnancy				
By June 2026, reduce the proportion of pregnancies conceived within 18 months of a previous birth by 10%. (HP2030: FP-02) • **Baseline:** data unavailable as of May 2023 • **HP2030 Target:** 59.1%				
STRATEGIES	**ACTION STEP**	**OUTPUTS**		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
NMC Health will establish practices to capture and report birth interval data to appropriate agencies.	**NMC Health will evaluate reporting capabilities from electronic health record.** **NMC Health will implement potential solutions, if possible.**	**Research what other agencies organizations are already doing. Identify and evaluate any barriers to tracking/reporting. Establish baseline data.** In FY2024, the report request was added to the Health Information Technology project list. Report build is in process.	**NMC Health will build report and analyze the results for baseline reporting.** FY25 1Q: Report built and pulling data for last 5 years. **The data is available to the Harvey County Health Department as needed.**	**The data is available to the Harvey County Health Department as needed.**
CROSS-WALK				
PREVIOUS WORK	Incorporated at Community Baby Shower			
DEPARTMENT/DIRECTOR RESPONSIBLE: Director of Health Informatics, Director of Family Birthing Center				

BEHAVIORAL HEALTH

Goal: Reduce youth substance use and increase positive mental health measures in adolescents in the county

By June 2026, the following results will occur:

- Reduction of current tobacco use in adolescents
- Increase the % of children and adolescents who show resilience to challenges and stress
- Increase the % of adolescents who think substance abuse is risky
- Increase the % of children and adolescents who get preventive mental health care in school (HP2030 EMC-D06 – Developmental Status)

Depression
- **Baseline:** 36.4%
- **Target:** 33.5%

Suicide attempts
- **Baseline:** 10.8%
- **Target:** 9.5%

30-day use of vapes, alcohol, and marijuana
- **Baseline:** 4.2%, 6.5%, 3% respectively
- **Target:** 3.5%, 5.5%, 2%

Risk of harm of vaping, alcohol, and marijuana
- **Baseline:** 6.9%, 9.5%, 10.4% respectively
- **Target:** 6.5%, 9%, 10%

Data Source: Kansas Communities that Care survey - Harvey County

STRATEGIES	ACTION STEP	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Provide basic teen substance abuse and mental health awareness to the community at large	**NMC Health will include quarterly social media efforts to educate the community on teen risks, prevention and statistics.**	**Establish social media posting calendar. Post a minimum of 1 time per quarter**. Outcomes for FY 2024 include: Q1 – 2 social media posts on addiction/drug misuse and 1 on suicide prevention Q2 – 11 social media posts on mental health awareness and tips for good mental health habits, 2 posts for teen addiction education/awareness, 11 blogs related to managing stress or other ways to improve mental health during	**Evaluate effectiveness of efforts. Adjust as needed. Post a minimum of 1 time per quarter.** Outcomes for FY 2025 include: Q1 thru Q4 – 4 social media posts on teen addiction, recovery, vaping and substance use disorder. An additional 23 posts on social media addressed mental health for all ages. A display/handout set was made for Teen Mental Health.	**Evaluate effectiveness of efforts. Adjust as needed. Post a minimum of 1 time per quarter.** Q1-Q2: 1 social media post on teen substance use disorder. Eight posts for any age included overdose prevention, anxiety, loneliness, suicidal thoughts, isolation, and suicide prevention.

		the holiday Advent Wellness campaign Q3 – 5 posts teen mental health, eating disorders, vaping Q4 – 12 posts on mental health and management tips, and 2 posts for teen addiction		
Support of community organization STAND	**NMC Health will donate annually to facilitate the work of the STAND organization.**	**An annual donation will be made**. In FY 2024, a monetary donation was provided to STAND. The Respiratory Therapy (RT) Manager initiated contact to become involved with the high school students through this organization. The RT Manager has attended 2 STAND/DFY meetings, March and April 2024.	**Provide support to the STAND organization.** RT Manager attended 2 meetings during Q1, 2 meetings during Q2, 1 meeting during Q3, and 2 meetings thus far during Q4. STAND was looking for more volunteers over the summer for after school programs, request was sent on to staff. NMC Health hosted a STAND board meeting with leadership and NMC Health board members participating on March 11, 2025. RT Manager will continue to attend monthly DFY Coalition meetings and support their efforts.	The RT Manager attended the Kansas Prevention Collaborative conference on 10/16/25. "Connection" was noted as the key word of the day with a priority for a focus on personal connection. The STAND organization asked RT Manager to attend this conference as a representative for STAND. On 10/17/25 The Newton Youth Coalition, which STAND is a part of, held a 5th quarter event after the Newton Football game. There were approximately 100 kids in attendance, where they ate pizza, and played games offering a safe and fun event. On 10/22/25 the RT Manager along with DFY (Drug Free Youth) coalition members served

				the community meal (The Table) at First United Methodist Church where they served approximately 150 meals at no charge. These meals are occurring every Wednesday. RT Manager attended monthly DFY coalition meetings in November and December, 2025. Will continue to support and be involved with community events outside of monthly meetings.
CROSS-WALK				
PREVIOUS WORK	STAND carries out youth-led middle school presentations each year, so the focus would be strengthening the mental health peer-to-peer aspect of their work.			
Lead Agency/Organization: Mirror, Inc.; DFY Coalition, STAND; school districts				
DEPARTMENT/DIRECTOR RESPONSIBLE: Director of Respiratory Care; Director of Marketing				

BEHAVIORAL HEALTH

Goal: **Improve Mental Health**

By June 2026, increase the proportion of Medicare adults who were treated for depression from 22% to 24% (HP 2030: MHMD-05)

- **Baseline**: 22%
- **Target:** 24%
- **HP2030 Target:** 69.5%
- **CHIP 2023 Target:** NA
- **Data source:** Kansas Health Matters

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Investigate and/or develop a Train the Trainer curriculum for a model intervention aimed at community gatekeepers/lay persons **Development of Community Behavior Health Care Plans**	**NMC Health will collaborate with local organizations to offer mental health education.** **To collaborate with Senior Behavioral Health Center (SBHC) LMSW.** **Community behavioral health follow up plans following discharge from hospital.** **Training for completion of SACK (Substance Abuse Center of Kansas) assessments.**	**NMC Health will host one Mental Health First Aide class to the community.** In FY 2024, NMC Health leadership facilitated meetings with key stakeholders at Prairie View to assess community needs and current capacity of agencies. NMC Health hosted two meetings with Health Ministries, Prairie View, Mirror and NMC Health to develop consistent community messaging. Trauma informed care educational offerings by Wichita State University were evaluated. Case Management assessed current process for SACK assessment referrals as needed; best opportunity for	Mental Health First Aide Training held on March 28 & April 11. Trauma Informed Care Training was held on February 4th & 5th. Case Management tracks funding given for payment of SACK assessments.	**Community behavioral health follow up plans following discharge from hospital.** NMC Health Case Managers, LBSW & LMSW Case Managers, collaborate with community partners, providers and interdisciplinary team members to establish all safe discharge plans including follow up plans and care.

		funding would be to offer payment as needed, collaborate with resources for payment.		
	NMC Health- expansion of Behavioral Health services planning.	In FY 2024, evaluation of opportunities to expand Behavioral Health services was completed. Implemented new provider service model on Senior Behavioral Health Unit effective October 2023. Nine persons served in the State Institutional Alternative Model of care.		
		A structural evaluation of the Emergency Department (ED) was completed for addition of behavioral health rooms to enhance emergent behavioral health milieu.	Emergency Room Expansion has added 3 behavioral health rooms opened for use in April 2025.	
		Significant pre-construction planning work to expand NMC Health ED for three Behavioral Health rooms with construction initiated.		
		NMC Health Clinics engaged in a KDHE projects for Zero Suicide Initiative.	Zero Suicide Initiative PHQ-9 is given to all clinic patients age 12 and up at each visit.	

Provide basic mental health awareness to the community at large and direct to available resources	**NMC Health will include bi-monthly social media efforts to educate the community on mental health risks, prevention and statistics.**	**Establish social media posting calendar. Post a minimum of six times per year**. Outcomes for FY 2024 include: Q1 – 1 social media post on mental health and suicide prevention Q2 – 11 social media posts on mental health awareness and tips for good mental health habits, 2 posts for teen addiction education/awareness, 11 blogs related to managing stress or other ways to improve mental health during the holiday Advent Wellness campaign Q3 – 1 post for mental health benefits of connectedness, 3 posts for teen mental health/coping issues Q4 – 12 posts on mental health and management tips, and 2 posts for teen addiction and prevention related to mental health	**Evaluate effectiveness of efforts. Adjust as needed. Post a minimum of 6 times per year.** Outcomes for FY 2025 include: Q1 thru Q4 – 23 social media posts and 2 blogs on suicide prevention, domestic violence, holiday grief, ED expansion, holiday stress, digital detox, self-care, kindness, and personal connectedness. An additional 28 posts were made to promote NMC Health's Dementia/Alzheimer's support group for local caregivers.	**Evaluate effectiveness of efforts. Adjust as needed. Post a minimum of 6 times per year.** Q1-Q2 provided 8 social media posts including overdose prevention, anxiety, loneliness, suicidal thoughts, isolation, and suicide prevention. An additional 16 posts were made to promote NMC Health's Dementia/Alzheimer's support group for local caregivers.
	Staff Education	In FY 2024, assessment and application for educational opportunities was completed. Staff Education plan includes offering sessions on trauma informed care, mental health first aid,	Host educational sessions for key personnel on trauma informed care, mental health first aid, pediatric psychiatric care and dementia.	Continue supportive staff education offerings, as indicated.

		pediatric psych and dementia.	Pediatric Mental Health was held January 7th and 8th, 2025. Trauma Informed Care was held February 4th and 5th. Mental Health First Aid was held March 28th and April 11th. All Case Management staff attended in-person training on screening for perinatal mental health and Substance Use Disorder at NMC Health on 07/29/2025.	
Identified in the CHNA 911 call history was an increased level of the Harvey County Crime index (#/000) from 21.2 in 2020 to 24.6 in 2021.	**Hospital Resource Officer (HRO) Program** • Bring officers to NMC Health multiple times during the night shift for patrol and surveillance • Connect HROs with on-duty staff; • Build rapport and confidence in each other; • Enhance perceptions of feeling safe in our workspaces (for staff AND HROs); • Keep HROs informed of potential points of behavioral escalation so they don't walk into a situation "cold"; • Pre-empt escalations whenever possible by working together in advance; • Build trust	**Assessment and implementation.** In FY 2024, operations continue for HRO program. NMC Health continues to provide an HRO office space.	**Continue HRO program and on-site office.**	**Continue HRO Program and on-site office.**

CROSS-WALK	Youth not affected by Behavioral Health 2023-26 other goal, Partner agency
PREVIOUS WORK	Mental Health First Aid classes by Prairie View
DEPARTMENT/DIRECTOR RESPONSIBLE: Executive Director of Clinical Outcomes; Director of Marketing	

BEHAVIORAL HEALTH				
Goal: Workforce Safety				
Healthy People 2030 By June 2026, Reduce work-related assaults (HP 2030: OSH-05)				
STRATEGIES	**ACTION STEPS**	**OUTPUTS**		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Promotion of safe care and work environment	**NMC Health will provide space and support to an NPD substation onsite at the Medical Center.** **OSHA or Safety Officer to educate Leadership on workplace violence mitigation.** **NMC Health providers and staff participate in required annual TEAM Essentials.**	**Space will continue to be designated for the Hospital Resource Officers.** NMC continues to provide office space for HRO program Education on workplace violence mitigation to be offered at least once There was a 90% completion rate for FY 2024.	**HRO Program office space continues by NMC Health.** Weekly resiliency tips provided to leadership via 0745 meetings to share with staff and encouraging quotes included in NMC Now. Goal for staff participation in TEAM essentials is a 95% completion rate.	**HRO Program office space continues by NMC Health.**
Prioritize advocacy for healthcare worker safety	**NMC Health will provide resources/education for staff members.**	**Healthcare worker safety education offered at least once per year.** In FY 2024, EMPAC was offered routinely to NMC Health as indicated. Educational plans were established to offer trauma informed care, mental health first aid, pediatric psychiatric interventions, and dementia care.	**Continue to offer healthcare worker safety education one time a year.** Pediatric Mental Health was held January 7th-8th, 2025. Trauma Informed Care was held February 4th-5th. Mental Health First Aid was held March 28th and April 11th.	**Continue to offer healthcare worker safety education one time a year.**
CROSS-WALK				
PREVIOUS WORK	Rise in incidents of violent behavior with patients			
DEPARTMENT/DIRECTOR RESPONSIBLE: Human Resources				

SOCIAL AND ECONOMIC GROWTH

Goal: Housing

By June 2026,

Decrease the % of HH with severe housing problems (1 of 4: overcrowding, high housing costs, lack of kitchen, lack of plumbing)

- **Baseline:** 10%
- **Target:** 9%
- **HP2030 Target:** NA
- **CHIP 2023 Target:** 10%
- **Data Source:** County Health Rankings 2023

Increase percentage of homes that have an entrance without steps.

- **Baseline:** TBD
- **Target:**
- **HP2030 Target:** 53.1%
- **Data Source:**

Decrease rate of emergency department visits due to falls among older adults.

- **Baseline:** TBD
- **Target:**
- **HP2030 Target:** 5,447/100,000
- **Data Source:** NMC Health

Decrease fall-related deaths among older adults.

- **Baseline:** TBD
- **Target:** 16/450
- **HP2030 Target:** 63.4/100,000
- **Data Source:** TBD

Number of residents engaged in efforts.
Number of Policy, System, and Environmental Changes.
Data Source: Supervising agency

STRATEGIES	ACTION STEP	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Agencies hosting, physically and fiscally, Community Health Workers to assist those with housing difficulties to access services	**NMC Health will provide coordinated resource referrals for those who identify as unhoused.**	**Develop report that identifies number of patients that report status as unhoused.** In FY 2024, the use of Case Management's SDOH assessment was confirmed for reporting. SDOH assessment data is available for abstraction. In quarter 1, 42 visits determined the patient was homeless or had no place to live.	**The Director of Case Management will evaluate and develop a care plan for housing challenges, with community collaboration**. Resource guide is provided through Peace Connections.	**Case Management works with patients and community partners for housing challenges needs in discharge planning.** Resource guide is provided through Peace Connections. NMC Health collaborates with a Community Resource Navigator, as the position has been created with 1-year pilot

		37 of the 42 were White, 4 were African American and 1 was unknown. In quarter 2, 33 visits from Harvey County patients determined the patient was homeless or had nowhere to live. 27 of the 33 were White, 1 was African American and 1 was unknown. In quarter 3, per the SDOH assessments, 11 persons had issues with housing. Of these 11, all were White, all were not Hispanic or Latino, three were from Harvey County. In quarter 3, the SDOH assessment was evaluated for reporting and plans of outcome driven goals from SDOH assessments.		funding from the public library, United Way, and a grant from NMC Health. This person will be employed by United Way and officed at the public library.
Rejuvenate the Para-Medicine Program	**NMC Health will assist in coordinated referrals for those who highly utilize emergency services in Harvey County.**	**Feasibility assessment for Community Case Manager.** Feasibility assessment was completed in FY 2024.	Implement Community Case Manager for emergency services population. This is in development due to staff transition. A Community Resource Navigator position has been created with 1-year pilot funding from the public library, United Way, and a grant from NMC Health. This person will be employed by United Way and officed at the public library.	EDCO and LMSW met with Newton Fire Department to discuss the utilization of the prior Paramedicine report from NFD; the report is pending due to a new IT system for NFD. TBD for return of report. NMC Health collaborates with the Community Resource Navigator, as the

				position has been created with 1-year pilot funding from the public library, United Way, and a grant from NMC Health. This person is employed by United Way and officed at the public library.
Community Health Worker underwritten by NMC Health	**NMC Health will pursue grant support to offer a Community Case Manager (CCM) housed at the Medical Center.**	EDCO will assess scope of position and work with NMC Health Grant Writer. Feasibility assessment was completed in FY 2024.	Implement community case manager for emergency services population The Community Health Worker is not being pursued at this time.	
Home Health/volunteers-ramp program	**Community Case Manager (CCM) to develop community coordinated resource for populations that identify barriers to house access.**	CCM work with volunteers to assemble a community resource tool for ramp assistance. In FY 2024, the Director of Volunteer Services provided a "Wheelchair Ramp.2024" document that lists available resources for ramp construction. Resource listing shared with CHIP working group after April meeting.	Case Management scope of work addresses this need upon transitions. Will not address as a specific intervention in FY 2025. It is expected that the Community Resource Navigator will manage these types of resources.	
CROSS-WALK	Safety, Employment, Education, Chronic Disease, Poverty			
PREVIOUS WORK	2020-2023 CHIP			
DEPARTMENT/DIRECTOR RESPONSIBLE: Executive Director of Clinical Outcomes; Director of Development				

SOCIAL AND ECONOMIC GROWTH

Goal: Child Care

By June 2026, reduce childcare cost burden from 23% to 20%
Number of childcare slots needed to meet needs (capacity) of Harvey County.

- **Baseline:** 544
- **Target:** 700
- **Data Source:** KDHE Child Care Licensing, 2019/survey of Harvey County residents

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Promote assistance available for parents to pay for childcare	**Assess existing data for Newton and/or Harvey County; extrapolate for NMC Health impact.**	**Research data and analyze for applicability to NMC Health.** In FY 2024, NMC Health identified that the Newton Chamber of Commerce had active plans in place to address this need. Information on child care offerings is provided to employees upon request.	This need is being addressed by other facilities or organizations with experience in child care offerings. Will not address in the NMC Health CHNA for FY 2025.	
	NMC Health liaison with Newton Chamber of Commerce regarding childcare vendors and opportunities within the community.	Provide communication resources to NMC Health employees regarding child care opportunities in the community.	This need is being addressed by other facilities or organizations with experience in child care offerings. Will not address in the NMC Health CHNA for FY 2025.	
	NMC Health to coordinate communication strategy regarding YMCA day program for child care activities.	NMC Health will inform and assist employees with making connections with the YMCA and Community Child Care services through the HR office. In FY 2024,	This need is being addressed by other facilities or organizations with experience in child care offerings. Will not address in the NMC Health CHNA for FY 2025.	

		information was provided upon request.		
CROSS-WALK	Poverty, Employment; Behavioral Health Priority; Birth Outcomes/Family Planning/STI Priority To invite: DCF, Ministerial Alliances			
PREVIOUS WORK	2020-2023 CHIP; Leadership Team created under HHC – partnership of Newton Public-Private Partnership & Chamber of Commerce, Harvey County ICC, Harvey County United Way, Healthy Harvey Coalition, and area businesses, Child Care Licensing			
DEPARTMENT/DIRECTOR RESPONSIBLE: Director of Human Resources-; Chief Operating Officer				

SOCIAL AND ECONOMIC GROWTH

Goal: Transportation

By June 2026, increase the proportion of

Bike Friendly Businesses
- **Baseline:** 0
- **Target:** 3
- **Data Source:** League of American Bicyclists

Bike Friendly Universities
- **Baseline:** 0
- **Target:** 1
- **Data Source:** League of American Bicyclists

Bike Friendly Communities
- **Baseline:** 0
- **Target:** 1
- **Data Source:** League of American Bicyclists

New policies adopted to support public and active transportation
- **Baseline:** 0
- **Target:** 3
- **Data Source:** Lead Agencies records

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Become a "Bike Friendly Community" • **repair station/ lighting** • **racks** • **Bike Share Program participant**	**NMC Health to identify steps to implement Bike Share Program.**	**Identification of steps needed to implement Bike Share program on campus**. In FY 2024, a • Bike repair station is in place • Bike racks are in place	Determine NMC Health's capability to manage a Bike Share Program on campus. This is in progress but does not have an established deadline.	**Implement if appropriate.**
Expand sidewalk between NMC Health and YMCA for a "closed loop" pathway	**NMC Health will actively seek feasibility of expansion of the sidewalk between the NMC Health campus and YMCA.**	**Determination of logistics for sidewalk expansion.** In FY 2024, a review of previous cost estimate and feasibility assessment evaluated.	Consider planning for sidewalk expansion. Plans-to-date indicate that the location of a sidewalk expansion could be at the north of our campus, along the fence line/property line that curves from the Water Tower to the YMCA.	**Complete project.**
Participate in development of public transportation options for behavioral health patients and the underserved	**Host/ Coordinate meeting regarding transportation options with county, HMC, and Prairie View.**	**Host meeting** In FY 2024, the Executive Director of Clinical Outcomes (EDCO) has evaluated transportation options with	EDCO will participate in plan development. Currently no meetings planned.	Currently no meetings planned. EDCO assesses transportation needs and reviews implementation

		community partners; reviewed on 1:1 basis. The EDCO will evaluate the opportunity of a meeting. In quarter 2, the EDCO and NMC Health Executive Director of Development and Outreach participated in County group to apply for local Grant to assist with funding for transportation services.	We did not receive the grant to assist with funding for transportation services. We are still working to identify potential funding options for this project. We do provide the service and NMC Health underwrites the expense of transportation, when it is needed at this time.	of new internal contracts as available.
CROSS-WALK	Poverty, Employment, Child Care, Food Insecurity			
PREVIOUS WORK	2017-2020 CHIP; Interurban, Find a Way, Simply Safe, Regional Transportation, Walk & Roll Harvey Strategic Plan 2021-2024			
DEPARTMENT/DIRECTOR RESPONSIBLE: Chief Operating Officer, Facilities Director				

SOCIAL AND ECONOMIC GROWTH

Goal: Employment

By June 2026,

Reduce the proportion of adolescents and young adults who are not in school or working. HP 2030-AH-09

- **Baseline**: 1.5%
- **Target:** 1.0%
- **HP2030 Target:** 10.1%
- **Data Source:** Kansas Health Matters

Increase employment among the working-age people. HP2030-SDOH-02

- **Baseline:** 64%
- **Target:** 66%
- **HP2030 Target:** 75%
- **CHIP 2023 Target**: 66%
- **Data Source:** Census 2021 ACS 5-year estimates (Employment/Population Ratio)

Workplace Safety
https://health.gov/healthypeople/objectives-and-data/browse-objectives/workplace/reduce-work-related-assaults-osh-05

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Job fairs	**NMC Health will host one job fair each year.**	**Identify and participate in 20 job fairs for FY2024 (a combination of face to face and virtual).** Outcomes for FY 2024 include: Q2- January 2024 (we historically participate in 4 virtual(s), 4 WSU, 2 Butler Community College, 2 Bethel and 2 semi-annual Century II and 2 Holiday Inn (Rock Rd) job fairs – totaling 16 job fairs plus 2 internal – totaling 18 per year. Hosted a virtual Career Day on 02/01/2024.	**Continue to evaluate addition to current yearly schedule of 18, to attempt to 2 per month, or 24 annually.** Q2- NMC Health participated in and served as a location and video resource for the KHA virtual career fair focusing on Facilities Management roles. Q3 – NMC Health has attended 3 job fairs.	**Continue to evaluate addition to current yearly schedule of 18, to attempt to 2 per month, or 24 annually.** Q2FY26- NMC Health has attended 3 job fairs.

Scholarships **Tuition Reimbursement**	**Educational benefits will be reviewed by the Human Resources (HR) Department.**	Review and update current practices by June 2024. In FY 2024, quarter 1- HR's last review occurred in July 2022 and typically those are reviewed every 2 or 3 years.	HR will continue to monitor any changes that may occur outside the customary review cycle.	**HR will continue to monitor any changes that may occur outside the customary review cycle.**
Professional Development Programming-Sterile Processing Tech, Phlebotomy, Nursing	**NMC Health to explore formalized apprenticeship program for careers in Health Care.**	**HR to collaborate with Nursing and Lab Leadership on possible initiatives.** Consider engaging in partnerships with local schools or colleges. The inaugural Patient Care Technician (PCT) program was developed and implemented in June 2024. The program is a collaborative pilot with Kansas Health Works and Newton High School.	**HR will continually monitor and collaborate with various stakeholders to determine if our current offerings are sufficient or if additional offerings should be considered.**	**HR will continually monitor and collaborate with various stakeholders to determine if our current offerings are sufficient or if additional offerings should be considered.** NMC Health is currently training 9 total PCTs in FY2026.
Youth Volunteer Program	**Program to be initiated at the County level by the United Way Chairperson.**	**Investigate how NMC Health can engage with this program via the Director of Volunteer Services.** Outcomes for FY 2024 include: Q2- Met with CMS and 2 homeschool groups to discuss, set parameters, program standards and goals Q3- Timeline and summer schedule created; Youth	This program has been revised with a focus on creating opportunities for high school and college students at this time. Bethel College student currently volunteers with our Sunshine Cart and several high school students have volunteered in FY2025.	NMC Health has participated in the implementation of Project Days and Serve Nights to offer additional times and activities to appeal to youth volunteers.

		Volunteer program on hold until strong adult volunteer leadership is found; framework created		
YMCA job prep program- needs funding; hosting student	**Assess the role NMC Health might play in collaboration with other organizations and the YMCA to begin this program in Newton.**	**The COO will monitor development of this program.** Outcomes for FY 2024 include: Q2- COO engaged with task force of Newton YMCA Advisory Board to explore feasibility of program in Newton. Q3- COO continued engagement with task force of Newton YMCA Advisory Board. Progress is being made towards goal. Q4- There is continued action and progress towards goal of offering Job Prep Program in Newton in Spring/Summer of 2025.	NMC Health is participating in the YMCA task force to raise funds for this program. NMC Health has provided a financial contribution of $2,800.00 and is offering job opportunities to the student participants in Summer 2025.	
Project Search	**Continue current partnership with Project Search.**	Classroom space will be provided for Project Search students within the hospital. Square footage space totals 785 sq. ft.	Continue to offer classroom space.	
Kansas Big Brother & Sisters	**NMC Health employees provided with details on how to volunteer with local youth organizations and encouraged to do so as a means of**	**Evaluate feasibility - whether staff can participate during their work day and receive compensation. Determine policies necessary. Place 1-2 Bids.**	**Identify volunteer opportunities for employees with youth/mentoring organizations in our service area.**	**Promote opportunities via NMC Now and flyers a minimum of two times during the year.**

	connecting with our community and exposing youth to opportunities in health care.	NMC Health provided food booth at the Big Brothers Big Sisters fund raiser on 02/01/2025. Feasibility assessment completed. NMC Health will encourage employees to participate in a youth/mentoring program (such as, but not limited to, the Kansas Big Brothers & Big Sisters program). Such participation will be on the employee's time (i.e., unpaid). Employees may request time-off, or a schedule adjustment for this purpose. To the extent possible, as permitted by business need, the employee's manager may/may not approve such requests.	Promote opportunities via NMC Now and flyers at least one time during the year (volunteer month). Q4 – Highlighted staff member volunteering with KBBBS. Shared on social media and coordinated a human-interest feature with Harvey County Now.	Q1 – Highlighted another staff member volunteering with KBBBS. Shared on social media and coordinated a human-interest feature with Harvey County Now.
CROSS-WALK	Child Care, Housing, Poverty, Chronic Disease, Behavioral Health, Education; CTE at NHS; Economic Development Center			
PREVIOUS WORK	CHNA/CHIP 2020-2023			
DEPARTMENT/DIRECTOR RESPONSIBLE: Director of Human Resources; Chief Operating Officer; Director of Volunteer Services; Director of Marketing				

SOCIAL AND ECONOMIC GROWTH

Goal: Food Insecurity

By June 2026,

Eliminate very low food security in children. HP 2023 NWS-02

- **Baseline:** TBD
- **Target:** 0
- **HP2030 Target:** 0
- **Data Source:**

Decrease the percentage of children in Harvey County living with food insecurity

- **Baseline:** 15.3%
- **Target:** 13.5%
- **HP2030 Target:**
- **CHIP 2023 Target**: 17.5%
- **Data Source:** Kansas Health Matters

Decrease the percentage of Harvey County residents living with food insecurity. HP 2030 NWS-01

- **Baseline:** 10%
- **Target:** 8%
- **HP2030 Target:** 6%
- **CHIP 2023 Target:** 11%
- **Data Source:** County Health Rankings 2020

Number of people engaged in efforts

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Explore location options for Harvey County Farmer's Market **Host a Farmer's Market event on campus with Food Prep demonstrations**	**Assess ways to collaborate with existing programs and organization towards:** • **Farmers Markets** • **Food prep demonstrations**	**Host one Harvey County Farmer Market event on NMC Health campus**. Director of Volunteer Services presented Chief Operations Officer with "Harvey County Food Resources" research document containing Harvey County data, resource locations and local food info links regarding farmer's markets, family farms, nutrition info and culinary programs and presenters; reached out to Kansas State Extension office regarding Farmer's Market set up at NMC.	NMC Health explored hosting the Harvey County Farmer's Market on campus and discovered that this would not be mutually beneficial. Instead NMC Health will inform others of the existing Farmer's Market location, times and dates to increase awareness.	

"Blessing Box" concept outside Emergency Room	**Director of Volunteer Services will develop a proposal for a similar concept.**	Proposal to be developed by December 2023. Caring Closet pantry has food available for persons in need.	Need is addressed through the Caring Closet pantry. Will not address this need through a blessing box in FY 2025.	
Work Partner with "The Porch"	**Director of Volunteer Services will develop a proposal.**	In FY 2024, the Director of Volunteer Services contacted the Director about needs. The response indicated opportunity for adult mentors for after school program, midweek dinner servers, food pantry volunteers, tangible food items needed (after school snacks, infant feeding supplies, general supplies for food pantry).	Provide information to NMC Health employees regarding volunteer opportunities. This has been discontinued due to the end of the after-school program.	
NMC Health currently donates to Circle of Hope	**The Director of Food and Nutrition Services (FANS) will continue to support Circles of Hope with food donations.**	Food donations will remain consistent. In FY 2024 the number of meals donated totaled $2,677.00.	Continue to support Circles of Hope with Food Donations.	Continue to support Circles of Hope with Food Donations. FY25- NMC Health has contributed $4005.00 in food donations. Q2FY26- NMC Health has contributed $2000.00 in food donations.
Shared Food Network	**The COO will explore similar programs and assess what/how they could work at NMC Health.**	Shared Food Network program investigated and reported to NMC Health CHNA group. Concept reviewed and proved to not be feasible at this time.	Discontinue this program due to resource constraints.	

Optimize participation in Meals on Wheels	**The Meals on Wheels (MOW) program will continue to be part of the NMC Health FANS' daily purpose.**	Meals provided for MOW will remain constant or increase as need demands. In FY 2024 continued and consistent participation. # of meals served this FY to date: 28,911.	Continue to provide meals for the Meals on Wheels program. Celebrated and hosted 50-year MOW partnership anniversary in August 2024. Helped garner public support and media attention for MOW. Develop MOW volunteer recruitment, volunteer appreciation gifts, and donation materials as part of the efforts.	Continue to provide meals for the Meals on Wheels program.
Support Meals on Wheels through its annual "Share the Love" gourmet box lunch fundraising event.	**NMC Health with host the annual event, promote the program to increase awareness, provide volunteers, and donate funds.**	Host and support MOW's "Share the Love" fundraising event. NMC Hosted the Share the Love fundraiser in FY 2024. Greater than 1000 meals were served.	Continue to host and support the Share the Love fundraising event. 9th Annual Event was held on February 14, 2025. $13,710 was raised at this event.	Continue to host and support the Share the Love fundraising event. FY25- NMC Health has contributed $8508.00 to Meals On Wheels via Share The Love fundraiser. "Share the Love" Fundraiser is schedule for February 2026.
Contribute to community food bank.	**NMC Health will make an annual donation to a community food bank during the holidays.**	**Conduct an internal employee food drive for collecting food donations.** An employee food drive conducted on 12/13/2023 in conjunction with employee Christmas event.	Conduct an annual food bank donation event. An employee food drive conducted on 12/18/2024 in conjunction with employee Christmas event.	

Emergency Food Bag from Caring Closet	**NMC Health will develop emergency food and resource bag for underserved patients that express barriers at discharge. Emergency food and resource bag available through Caring Closet.**	**NMC Health Case Management will prepare and distribute bags as need demands.** Caring Closet keeps a consistent stock of emergency food bags and provides to patients in need. An interview provided to Newton Now highlighting efforts of the Caring Closet and donation opportunities. Food bags continue to be created; stock and available.	Continue to offer food for underserved patients in need at discharge as assessed appropriate. Host one donation event to the Caring Closet annually. A Blessing Box was installed on NMC Health's main campus on April 18, 2025.	Continue to offer food for underserved patients in need at discharge as assessed appropriate.
CROSS-WALK	Transportation, Education, Child Care, Chronic Disease			
PREVIOUS WORK	Harvey County Food and Farm Council, Strategic Plan 2023-2028			
DEPARTMENT/DIRECTOR RESPONSIBLE: Director of Volunteer Services, Director of Food and Nutrition Services; Executive Director of Clinical Outcomes; Chief Operating Officer				

SOCIAL AND ECONOMIC GROWTH

Goal: Health Literacy

Improve Communication and Language Access for Individuals with Limited English Proficiency and Persons with Disabilities

Healthy People 2030 Goals:

- **Increase the health literacy of the population. HP 2030 HC/HIT-DO1**
- **Decrease the proportion of adults who report poor communication with their healthcare provider. HP 2030 HC/HIT-03**
- **Increase the proportion of adults with limited English proficiency who say their provider explain things clearly. HP 2030 HC/HIT-02**

Base line: Demographics for Harvey County show 12.2% Hispanic/Latino. Language preference was not assessed on this CHNA

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Educational event/communication plan to key stakeholders at NMC Health to increase understanding and awareness of disparities and why important to address them (with staff/public)	**NMC Health will offer an educational event to key stakeholders regarding Health disparities and literacy.**	**Evaluate internal current practices and establish NMC Health standards for multi-language, readability and ADA communication.** Verifying & updating public/patient materials to 8th grade reading level or lower. Added Spanish to signs for self-screenings, some of the Urology signage and intake processes. A task force charter was developed to initiate meetings in FY 2025.	Conduct internal education efforts and complete implementation plan. Verify/update patient education materials for the 8th grade (or below) reading standard during 3-year review cycles. At the current time if there is a need for something to be translated, the translators are reading the documents to them. Currently assessing to determine if there is a better way to accomplish this.	**One educational event will be offered by June of 2026.**
Recruit member(s) of disparate communities to serve on Patient Family Advisory Council (PFAC) and pilot projects	**Director of Volunteer Services will discern applicable candidates for this representation to the PFAC committee.**	**Consider possible candidates**. An ongoing review of possible candidates.	PFAC has been redesigned and a new recruitment plan is in process with a goal of increasing the size of PFAC by 50% by the end of FY 2025.	Volunteer project days began 05/2025 and continue monthly.

		Identified potential of 5 PFAC members.	As of May 2025, 1 new member has been recruited with an increase of 25%. PFAC disbanded as a group and monthly volunteer meetings to begin in the fall of CY2025	
Financially support Kansas Pediatric Foundation literacy programs	**NMC Health will contribute to the "Turn a page, touch a mind" reading program for Kansas Pediatric Foundation.**	Make an annual donation. The Kansas chapter was contacted – check request submitted to Accounts Payable for payment on 04/23/2024.	Continue to make an annual donation to support this program. $500 was donated to TapTam in FY2025	
DEPARTMENT/DIRECTOR RESPONSIBLE: Director of Development, Director of Food and Nutrition Services, Executive Director of Clinical Outcomes				

SOCIAL AND ECONOMIC GROWTH

Goal: Poverty

By June 2023,

Reduce the proportion of people living in poverty HP 2030 SDOH-01

- **Baseline:** 47%
- **Target:** 45%
- **HP2030 Target:** 8%
- **Data Source:** Census ACS 2021

Increase the proportion of people with health insurance HP 2030 AHS-01

- **Baseline:** 89.4%
- **Target:** 91%
- **HP2030 Target:** 92.4%
- **Data Source:** Kansas Health Matters

Health outcomes of those living with poverty

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Attendance of elected officials at poverty simulation	**NMC Health to host City and County elected officials 1x/year. Highlight awareness of SDOH and State of the Community Hospital.**	**Annual event scheduled**. NMC Health Executive team hosted a legislative luncheon with elected officials on 07/14/2023.	**Annual event scheduled.** NMC Health Executive team hosted legislative luncheon on January 3, 2025.	**Annual event scheduled.**
Promote insurance options for those without insurance	**NMC Health will use The Midland Group to help patients obtain Medicaid and/or other arrangements for paying hospital bills.** **Community Benefit goal will be determined annually by the NMC Board of Directors.**	**Retain financial assistance group.** Midland group continues to offer on-site financial assistance. **Meet annual Community Benefit contribution goal**. In FY 2024 Q1-FYTD Sept 2023: • $1,019,996.00 Q2-FYTD Dec 2023: • $2,417,606.00 Q3-FYTD March 2024 • $3,908,109.00	Midland group continues to offer on-site financial assistance. Q1-Q4 46 social media posts highlighting financial assistance, Medicare enrollment education, and use of MDsave. A broad-based Medicare enrollment education campaign (see details in next section)	Midland group continues to offer on-site financial assistance. Q1-Q2: 25 social media posts highlighting financial assistance, Medicare enrollment education, and use of MDsave. A broad-based Medicare enrollment education campaign ran Oct 1 – Dec 7: direct mail to households ages 64+ in Harvey County, Medicare education information

				inserted twice in both local newspapers, education flyers made available at NMC Health locations and to area agencies, table toppers in waiting rooms to direct patients to Medicare education information, digital signs, a letter to MA patients with non-contracted insurance to educate on NMC Health contracted providers during enrollment. Cost $3,249.91
Agencies hosting, physically and fiscally, Community Health Workers to assist those living in poverty to access services	**NMC Health to host or attend a Bridges out of Poverty meeting to assess our ability to coordinate efforts.**	**Conduct feasibility assessment.** Feasibility assessment completed in FY 2024.	Peace Connections presented to leadership meeting on February 4th about the Bridges out of Poverty to heighten awareness of service and volunteer opportunities.	
CROSS-WALK	Housing, employment, chronic disease, education, behavioral health, transportation			
PREVIOUS WORK	Peace Connections/Circle of Hope			
DEPARTMENT/DIRECTOR RESPONSIBLE: Chief Clinical Officer-; Executive Director Clinical Outcomes; Chief Finical Officer, Chief Executive Officer-; Organizational Educator.				

SOCIAL AND ECONOMIC GROWTH

Goal: Poverty-Healthcare coverage

By June 2024

Reduce the proportion of people living in poverty HP 2030 SDOH-01

- **Baseline:** 47%
- **Target:** 45%
- **HP2030 Target:** 8%
- **Data Source:** Census ACS 2021

Increase the proportion of people with health insurance HP 2030 AHS-01

- **Baseline:** 89.4%
- **Target:** 91%
- **HP2030 Target:** 92.4%
- **Data Source:** Kansas Health Matters

Health outcomes of those living with poverty

STRATEGIES	ACTION STEPS	OUTPUTS		
		Short-term (6 mo. – 1 year)	**Intermediate (1.5 - 2 years)**	**Long-term (2-3 years)**
Charitable Contributions	**NMC Health has budgeted 4.1 million for Total Charitable contributions for the FY2024**	Throughout the year, 40 social media posts promoting use of HCA or MDsave for those with financial need, addition of table top notices in dining room and waiting rooms, earned media story with Harvey County Now, addition of HCA information on outdoor digital signs.	**Throughout the year, 2 social media posts promoting HCA or MDSave per month.** Q1 – Q4: 46 social media posts promoting financial assistance, MDsave and Medicare Education. HCA information on digital outdoor digital signs. Medicare education direct mail to households ages 65+ in Harvey County. Medicare education information inserted twice in both local newspapers. Education flyers made available at NMC Health locations and to area agencies.	Q1-Q2: 25 social media posts promoting financial assistance, MDsave and Medicare Education. HCA information on outdoor digital signs.
CROSS-WALK	Housing, employment, chronic disease, education, behavioral health, transportation			
PREVIOUS WORK	NMC Health			

DEPARTMENT/DIRECTOR RESPONSIBLE: Chief Financial Officer-Todd Kasitz; Chief Executive Officer-Val Gleason; Director of Financial Services-Dawn Lee

ADDENDUM-1

GLOSSARY OF ABBREVIATIONS

ADA – American Diabetes Association (page 5)
ADA – Americans with Disabilities Act (page 22)
APNCU – Adequacy of Prenatal Care Utilization
BP – Blood Pressure
CCO – Chief Clinical Officer
CCM – Community Case Manager
CHIP – Community Health Improvement Plan
CHNA – Community Health Needs Assessment
COO – Chief Operating Officer
CTE – Career & Technical Education
EDCO – Executive Director of Clinical Outcomes
EMC – Early and Middle Childhood
FANS – Food and Nutrition Services
FP – Family Planning
HDS – Heart Disease and Stroke
HH – Household
HHC – Healthy Harvey Coalition
HIT – Health Information Technology
HMC – Health Ministries Clinic
HP – Healthy People
HR – Human Resources
HRO – Hospital Resource Officer
ICC – Interagency Coordinating Council
KDHE – Kansas Department of Health & Environment
LMSW – Licensed Master Social Worker
MICH – Maternal, Infant, and Child Health
MOW – Meals on Wheels
NHS – Newton High School
NPD – Newton Police Department
NWS – Nutrition and Weight Status
OSHA – Occupational Safety and Health Administration
PFAC – Patient and Family Advisory Council
P&P – Policies & Procedures
Q (1-4) – Fiscal Quarter 1-4
SBHC – Senior Behavioral Health Center
SDoH or SDOH – Social Determinants of Health
STI – Sexually Transmitted Infections
TBD – To be determined
TEAM – Techniques for Effective Aggression Management
VP – Vice President
WIC – Women, Infants, and Children
USPSTF – United States Preventative Services Taskforce

NMC health
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This document was reviewed and approved by the
NMC Health Board of Directors on January 27, 2026.

Questions and concerns about NMC Health's Community Health Implementation Strategy may be directed to the Department of Quality Management via email to
Ashley.Sample@mynmchealth.org