



2020-2023 Implementation Strategy

NMC Community Health Needs Assessment

TABLE OF CONTENTS

Priority 1: Prevent and Manage Chronic Disease 1-7

1.1 – Enhance Skills & Provide Support

1.1.1 – Caregiver Support	1
1.1.2 – Better Breathers Group.....	1
1.1.3 – Diabetes Education	2

1.2 – Manage Risk

1.2.1 – Own the Bone® Program.....	2
1.2.2 – Patient Immunization Education.....	3
1.2.3 – Post-Discharge Wellness Partnership	3
1.2.4 – Annual Health Screenings	3
1.2.5 – Infant Safety Screening	4
1.2.6 – Chronic Disease Health Program	4
1.2.7 – Community Pandemic Response	5

1.3 – Enhance Access

1.3.1 – Telemedicine	5
1.3.2 – Increased Access to Outpatient Services	5

1.4 – Provide Education

1.4.1 – Infant Safety	6
1.4.2 – Health Awareness & Outreach	6
1.4.3 – Chronic Disease Management	7

Priority 2: Increase Mental & Behavioral Health Services and Education..... 7-9

2.1 – Manage Risk

2.1.1 – Substance Abuse Screenings.....	7
2.1.2 – Opioid Task Force.....	8

2.1.3 – Workplace Violence Mitigation.....8

2.2 – Enhance Access

2.2.1 – Transportation Access	8
2.2.2 – Para-Medicine Services.....	9
2.2.3 – Expanding Continuum of Care Support	9
2.2.4 – Contemplation Pathway	9

2.3 – Provide Education

2.3.1 – Mental Health Social Posts10

Priority 3: Increase Economic Development 10-13

3.1 – Manage Risk

3.1.1 – Social Determinates of Health Assessment10

3.2 – Enhance Access

3.2.1 – Food Insecurity	11
3.2.2 – Meals on Wheels	11
3.2.3 – Patient Access to Medical Equipment	11

3.3 – Provider Education

3.3.1 – Project Search12

3.4 – Stabilize Workforce

3.4.1 – Health Science Academy	12
3.4.2 – Student Experiences	12
3.4.3 – Healthcare Career Fairs	13

3.5 – Charitable Giving

3.5.1 – Financial Assistance13

PRIORITY 1 Prevent & Manage Chronic Disease

1.1.1 CAREGIVER SUPPORT

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Enhance Skills and Provide Support	Generations Social Worker	Caregiver Support Group	<p>Education will be provided to caregivers each group session</p> <p>Develop referral brochure to connect caregivers with community support</p> <p>Referrals offered to attendees for community resources</p>			<p>Measured Outcome (MO)</p> <p>List the educational topics for the year</p> <p>Number of brochures developed in Fiscal Year (FY) 2021</p> <p>Percent of support attendees provided referrals</p>

1.1.2 BETTER BREATHERS CLUB

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Enhance Skills and Provide Support	Director of Respiratory Care	Expand care of patients with chronic respiratory disease through the Better Breathers Club meetings	Offer two Better Breather Club quarterly meetings in a virtual format by the end of FY 2021			MO= Number of virtual Better Breathers Club meetings held for FY 2021

1.1.3 DIABETES EDUCATION

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Enhance Skills and Provide Support	Diabetes Educator	Reduce overall Hemoglobin A1C	Newton Medical Center Diabetes Education program participants will maintain an average A1c target of <7%.			Bi annual data will indicate Diabetes Education participants have averaged an A1c goal of <7%
			Speaking Engagements for Community Education	Diabetes Educator will present at a minimum of two community speaking engagements per year			MO= Number of speaking engagements for FY 2021
			Diabetes Support Group will meet on a monthly basis for client support and education	Diabetes Support Group will meet monthly with an educational offering each meeting.			MO= Number of Diabetes Support Groups held for FY 2021
			Mentoring/Education	Diabetes Educator will establish a mentoring program for Harvey County healthcare professionals seeking Diabetes Education Certification			MO= Number of certified educator resources for FY 2021 in Harvey County compared to FY 2020

1.2.1 OWN THE BONE PROGRAM

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short Term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Manage Risk	Orthopedic Providers	Build on current program for prevention of fractures due to osteoporosis	Qualifying participants in the Own the Bone program will be screened for osteoporosis Offer one Osteoporosis Prevention educational session FY 2021			MO= Number of participants enrolled compared to FY 2020 MO= Number of educational offerings provided for FY 2021

1.2.2 PATIENT IMMUNIZATION EDUCATION

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Manage Risk	Acute Nursing Departments/ Pharmacy	Screen and offer inpatients appropriate immunizations.	Goal of 98.5% of inpatients will be screened and offered appropriate seasonal immunizations			MO= Percent of inpatients offered seasonal immunizations

1.2.3 POST-DISCHARGE WELLNESS PARTNERSHIP

Priority	Strategies	Inputs	Activities	Outputs			Priority
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Managing Risk	Chief Operating Officer and the YMCA	Expansion of the “warm handoffs” to the YMCA to include IRU	Develop process for IRU patients to enter programs at the YMCA			MO=Establishment of a process for IRU patients to participate in activities at the YMCA

1.2.4 ANNUAL HEALTH SCREENINGS

Priority	Strategies	Inputs	Activities	Outputs			Priority
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Manage Risk	Business Development Director	Construct annual health screening campaign	Develop and implement health screening campaigns for -mammography -diabetes -colorectal cancer screening -cholesterol -osteoporosis			MO = Number of health screening campaign held in FY 2021

1.2.5 INFANT SAFETY SCREENING

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Manage Risk	Maternal Child	Participate in Neonatal Abstinence Syndrome Vermont Oxford Network	Develop standardized neonatal abstinence screening protocol			MO= Number of standardized Neonatal Abstinence Syndrome assessments completed for FY 2021

1.2.6 CHRONIC DISEASE HEALTH PROGRAM

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Manage Risk	Vice President of Physician Clinics	Chronic Disease Health Nurse program	Newton Medical Center Primary Care Clinics will develop and implement a Chronic Disease Health Nurse program during FY 2021 -Q1 development of job descriptions -Q2 policy on management of registries for Diabetes and Hypertension -Q3 Physician approval of timelines and objectives -Q4 Designated nurse at each location	Have 50% of registry patients accomplish their objectives as determined per policy	Have 80% of registry patients accomplish their objectives as determined per policy	MO=Program for Chronic Health Nurse will be implemented in Primary Care Clinics

1.2.7 COMMUNITY PANDEMIC RESPONSE

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Manage Risk	Chief Clinical Officer	Participate in community pandemic response	<p>Coordinate supplies and testing access with public health</p> <p>Host four community educational offerings for long term care facility, public health, clinics and hospital</p>			<p>MO= Ensure supplies and testing access is available for projected need</p> <p>MO= Number of hosting opportunities for community</p>

1.3.1 TELEMEDICINE

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Enhance Access	<p>Newton Medical Center Clinics</p> <p>Newton Home Health</p>	Telemedicine	Newton Medical Center will offer telemedicine services to appropriate patients in Home Health and the Family Practice Clinics			MO= number of patients served by telemedicine per service line for FY 2021

1.3.2 INCREASE ACCESS TO OUTPATIENT SERVICES

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Enhance Access	Imaging Director/ Associate Chief Clinical Officer	Expand hours of outpatient service lines to increase access	Design expanded hours for one modality in imaging and one service line in outpatient services			MO = Number of patients served by extended hours

1.4.1 INFANT SAFETY & SUPPORT

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent and Manage Chronic Disease	Provide Education	Maternal Child	Provide education regarding appropriate infant transport	Complete car seat checks and education to discharging maternal child population			MO = Number of car seat checks completed for FY 2021
			Provide community educational event for maternal infant population	Participate in annual community baby shower by offering educational materials			MO= Number of participants in community baby shower

1.4.2 HEALTH AWARENESS & OUTREACH

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Prevent & Manage Chronic Disease	Provide Education	Marketing/NMC Wellness Team	Social Media Education based on The Society for Healthcare Strategy and Market Development (SHSMD) by the American Hospital Association Calendar and NMC Wellness Team	Monthly health awareness topics posted on social media Quarterly NMC Wellness emphasis with engagement activity			MO= 12 health awareness topics will be posted on Newton Medical Center's social media sites Four employee wellness engagement activities completed
			Walkie Talkie topics include a walk along the NMC walking path	Quarterly Walkie-Talkie's will be offered in person or virtually			MO= Number of events and corresponding topics in the FY 2021
		Marketing and Facilities Departments	Conduct two pathway/fitness counts for utilization and fishing for FY 2021	Promote pathway and fitness of whole body			MO= Establish baseline count of persons utilizing the fitness pathway and fishing opportunities

1.4.3 CHRONIC DISEASE MANAGEMENT

Priority	Strategies	Inputs	Activities	Outputs			Impact
				Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	
Prevent and Manage Chronic Disease	Provide Education	Case Management	Collaborate with community partners on consistent Stoplight Zone patient education for Chronic Disease management	Implement utilization of Stoplight for Congestive Heart Failure, Diabetes and Chronic Obstructive Pulmonary Disease deployed for use by end of FY 2021			MO = Stoplight Zone patient information sheet approved and implemented for use by June 2021

PRIORITY 2 Increase Mental & Behavioral Health Services and Education**2.1.1 SUBSTANCE ABUSE SCREENINGS**

Priority	Strategies	Inputs	Activities	Outputs			Impact
				Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Manage Risk	Case Management	Formulate community collaboration with local entity for on-campus/ emergency department Substance Abuse Center of Kansas (SACK) assessments	Implement <24 hour substance abuse placement assessment			MO= Number of onsite SACK assessments completed

2.1.2 OPIOID TASK FORCE

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Manage Risk	Emergency Department Social Worker	Newton Medical Center will have representation in the Harvey County Opioid Task Force	NMC will participate in the Harvey County Opioid Task Force			NMC will delegate one representative to the Harvey County Opioid Task Force

2.1.3 WORKPLACE VIOLENCE MITIGATION

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Manage Risk	Social Work/ Associate Chief Nursing Officer	Design annual workplace violence safety seminar for community partners	Offer one educational offering (with Continuing Education Unit's) for community members regarding work place violence mitigation			MO= Number of educational CEU offerings on work place violence mitigation

2.2.1 TRANSPORTATION

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Enhance Access	Case Management/ Emergency Department Social Worker	Establish reliable/timely transportation for behavioral health patients from the Emergency Department	Track participation in Find-a-Way community transportation program for FY 2021			MO = Number of vouchers issued from Newton Medical Center for the Find a Way transportation program for FY 2021

2.2.2 PARA-MEDICINE SERVICES

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Enhance Access	Emergency Department Social Worker	Coordinate services for referred para-medicine population	Provide follow-up referral care for 70% of para-medicine referrals for FY 2021			MO= Number of follow up referrals/ total number of para-medicine referrals

2.2.3 EXPANDING CONTINUUM OF CARE SUPPORT

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Enhance Access	Chief Clinical Officer	Evaluation of expanding continuum of care support for behavioral health population	Complete assessment of continuum of care gaps and services offerings evaluation for FY 2021			MO= Assessment completed

2.2.4 CONTEMPLATION PATHWAY

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Health and Behavioral Health Services and Education -Depression -Substance Abuse	Enhance Access	Case Management	Construct contemplation path on NMC campus for FY 2021	Complete contemplation path for community meditation and spiritual health intervention			Contemplation pathway implemented

2.3.1 MENTAL HEALTH SOCIAL POSTS

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Mental Health and Behavioral Health Services and Education -Depression -Substance Abuse	Provide Education	Chief Operating Officer Marketing Director	Provide educational postings on social media regarding mental health	Provide five postings per FY regarding Mental Health			MO= Number postings on social media focused on mental health

PRIORITY 3 Increase Economic Stability

3.1.1 SOCIAL DETERMINATES OF HEALTH ASSESSMENT

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Manage Risk	Case Management Director	Social Determinates of Health (SDoH) assessment	Initiate SDoH assessment and documentation for inpatients Disseminate annual assessment data with impacted community partners Director of Case Management will collaborate with Health Information Management to get SDoH into health history			MO= Number of SDoH assessment completed/ total number of inpatient admissions for FY 2021 Dissemination occurs MO= Number of health histories coded with SDoH

3.2.1 FOOD INSECURITY

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Enhance Access	Chief Operating Officer or designee	No-till Community garden at NMC Collaborate with YMCA in family/youth cooking programing and garden usage	Share produce from Community Garden with community members.			MO= The Newton Community is aware of and has access to the NMC Community Garden

3.2.2 MEALS ON WHEELS

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Enhance Access	Chief Operating Officer and Director of Food & Nutrition Services	Meals on Wheels (MOW) -this program brings healthy nutrition to older adults (nutrition as an element that may help to prevent or mitigate some chronic diseases	Newton Medical Center will meet the increased need identified by # MOW meals			MO= Number of meals provided through MOW program for FY 2021/ meals provided through MOW program for FY 2020

3.2.3 PATIENT ACCESS TO MEDICAL EQUIPMENT

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Enhance Access	Case Management Director	Caring Closet established and funded to meet patient medication, clothing and medical equipment needs at discharge	Expand distribution of food and clothing to patients and families with an identified need for FY 2021			MO= Dollar amount of assistance provided

3.3.1 PROJECT SEARCH

Priority	Strategy	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Provide Education	Chief Operating Officer or designee	Project Search Participants <ul style="list-style-type: none"> Continued partnership with this program that helps participants develop skills for employment 	Engage participants in Newton Medical Center culture and care to gain skills for employment			MO= Number of project search participants who gain employment after graduation

3.4.1 HEALTH SCIENCE ACADEMY

Priority	Strategy	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Stabilize Workforce	Human Resource	Offer Health Science Academy	Organize engaged learning sessions for attendees of Health Science Academy			MO= Presenters will report one learning activity per presentation

3.4.2 STUDENT EXPERIENCES

Priority	Strategy	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability	Stabilize Workforce	Chief Clinical Officer	Offer shadow, practicum and clinical experiences to high school and college students	Plan rotation schedules for high school and college students interested in health care workforce opportunities			MO=Total number of student rotations

3.4.2 HEALTHCARE CAREER FAIRS

Priority	Strategy	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability -food security -Housing stability -Poverty	Stabilize Workforce	Chief Operating Officer or designee	Engage in Healthcare Career Fairs Continue encourage NMC employees to serve in educational advisory boards as requested	NMC will have presence at a minimum of one healthcare related career fair in FY 2021			MO=NMC will have presence at one career fair to recruit persons for the labor pool

3.5.1 FINANCIAL ASSISTNACE

Priority	Strategies	Inputs	Activities	Outputs			Impact
		Resources & People		Short-term (Year 1)	Intermediate (Year 2)	Long Term (Year 3)	By June 30, 2023
Increase Economic Stability	Charitable Contribution	Chief Financial Officer and Director of Revenue Services	Contribute charitable funds to patients and community entities as deemed appropriate	Charitable contributions toward relief of patient account balances as appropriate Charitable contributions to community entities per Administrative discernment			MO= Total dollars contributed toward community need through the Newton Medical Center Community Benefit Funds

Thank You

This document was approved by the
Newton Medical Center Board of Directors on June 4, 2020.

Questions and concerns about Newton Medical Center's Community Health Needs
Assessment – Strategic Plan may be directed to the Department of Quality and
Analytics via email to Sondra.leatherman@newtonmed.com.



Newton Medical Center

Family friendly. First class.

